

## 3 categories, 3 chances, € 30,000 prize money!

There is a € 10,000 cash prize to be won in each category. The winners will be announced in the press and on social media.

### Category 1: Research & Development

For higher education institutions, universities and research institutes. Companies are also invited to submit their research projects

#### Assessment criteria & weighting:

- Level of innovation (50%)
- Market potential (25%)
- Benefits to the environment and society (25%)



### Category 2: Products & Markets

For companies and institutions with market-oriented research and application ideas in the areas hydrogen and fuel cells.

#### Assessment criteria & weighting:

- Level of innovation (25%)
- Market potential (50%)
- Benefits to the environment and society (25%)



### Category 3: Start-up

For creative start-ups with the aim of promoting entrepreneurship.

#### Assessment criteria & weighting:

- Level of innovation (40%)
- Market potential (40%)
- Benefits to the environment and society (20%)



## hy-fcell 2023 - The sharpest of the future of hydrogen and fuel cells.

13 - 14 September 2023 | Messe Stuttgart

For over 20 years hy-fcell has been an indispensable platform for everyone concerned with hydrogen as an energy source for a sustainable future.

- The meeting point for leading figures in the hydrogen and fuel cell community
- International networking event with expo and conference
- Trends, ideas and new products for sustainable energy supply and clean mobility of the future

You can find all the information at [hy-fcell.com](https://hy-fcell.com)



Messe Stuttgart  
Key to Markets



# hy-fcell Award 2023

The innovation award for hydrogen  
and fuel cells

**Apply  
now!**

Closing date  
for registration  
30 June 2023

Landesmesse Stuttgart GmbH | Subject to change | No responsibility accepted for the accuracy of this information | February 2023

[hy-fcell.com/award](https://hy-fcell.com/award)

#hyfcellaward

## hy-fcell Award 2023: The best ideas for the energy of the future.

Hydrogen and fuel cells play a key role in achieving climate goals. The hy-fcell Award is presented in three categories with the aim of acknowledging superb developments in one of the most promising technology fields of our time and stimulating further innovations.

hy-fcell 2023 is the international exhibition and conference for hydrogen and fuels cells, also host of the hy-fcell Award with a total cash prize of € 30,000. The annual award is sponsored by the Ministry of Environment, Climate and Energy Baden-Württemberg, Stuttgart Region Economic Development Corporation and Messe Stuttgart.



## Award & Networking Night: A celebration for the industry.



On 13 September the industry gets together at the hy-fcell Networking Night in a festive atmosphere for relaxed networking over music and good food.

This provides the perfect setting for the winners of the hy-fcell Award and their outstanding developments in the categories "Research & Development", "Products & Markets" and "Start-up".

Use this attractive stage and as winner of the hy-fcell Award present your project to a highly professional audience!

Win with  
your  
innovation!

## Participate now! Your route to the hy-fcell Award.

Do you want to apply for the hy-fcell Award?  
If so, please contact:



**Katharina Jathe**  
Manager Exhibitions and Events  
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katharina.jathe@messe-stuttgart.de

### Timetable

- 30 June 2023: Submission deadline
- 13 - 14 September 2023: hy-fcell 2023 at Messe Stuttgart
- 13 September 2023: Award ceremony at the hy-fcell and appreciation during the Networking Night

### Participation fee

A fee of € 250 (excl. VAT @ 19%) is charged for the submission. The fee includes two admission tickets for the hy-fcell Networking Night on 13 September.

The participation fee for start-ups in the "Start-up" category will be covered by Messe Stuttgart.

**Organizer:** Landesmesse Stuttgart GmbH,  
Messepiazza 1, D-70629 Stuttgart

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