3 categories, 3 chances, €30,000 prize money!

There is a \in 10,000 cash prize to be won in each category. The winners will be announced in the press and on social media.

Category 1: Research & Development

For higher education institutions, universities and research institutes. Companies are also invited to submit their research projects

Assessment criteria & weighting:

- Level of innovation (50%)
- Market potential (25%)
- Benefits to the environment and society (25%)

Category 2: Products & Markets

For companies and institutions with marketoriented research and application ideas in the areas hydrogen and fuel cells.

Assessment criteria & weighting:

- Level of innovation (25%)
- Market potential (50%)
- Benefits to the environment and society (25%)

Category 3: Start-up

For creative start-ups with the aim of promoting entrepreneurship.

Assessment criteria & weighting:

- Level of innovation (40%)
- Market potential (40%)
- Benefits to the environment and society (20%)



hy-fcell 2024 - The sharpest of the future of hydrogen and fuel cells.

8-9 October 2024 | Messe Stuttgart

For over 20 years hy-fcell has been an indispensable platform for everyone concerned with hydrogen as an energy source for a sustainable future.

- The meeting point for leading figures in the hydrogen and fuel cell community
- International networking event with expo and conference
- Trends, ideas and new products for sustainable energy supply and clean mobility of the future

You can find all the information at hy-fcell.com



hy-fcell Award 2024

The innovation award for hydrogen and fuel cells



hy-fcell.com/award

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Messe Stuttgart Key to Markets

hy-fcell Award 2024: The best ideas for the energy of the future.

Hydrogen and fuel cells play a key role in achieving climate goals. The hy-fcell Award is presented in three categories with the aim of acknowledging superb developments in one of the most promising technology fields of our time and stimulating further innovations.

hy-fcell 2024 is the international exhibition and conference for hydrogen and fuels cells, also host of the hy-fcell Award with a total cash prize of € 30,000. The annual award is supported by the Ministry of Environment, Climate and Energy Baden-Württemberg, Stuttgart Region Economic Development Corporation and Messe Stuttgart.









Award & Networking Night: A celebration for the industry.



On 8 October the industry gets together at the hy-fcell Networking Night in a festive atmosphere for relaxed networking over music and good food.

This provides the perfect setting for the winners of the hy-fcell Award and their outstanding developments in the categories "Research & Development", "Products & Markets" and "Start-up" to get into conversation with other interested people.



Participate now! Your route to the hy-fcell Award.

Do you want to apply for the hy-fcell Award? If so, please contact:



Ulrike Jung
Coordinator
of Exhibitions and Events
+49 711 18560-2854
ulrike.jung@messe-stuttgart.de

Timetable

- 15 July 2024: Submission deadline
- 8-9 October 2024: hy-fcell 2024 at Messe Stuttgart
- 8 October 2024: Award ceremony at the hy-fcell and appreciation during the Networking Night

Participation fee

A fee of \le 250 (excl. VAT @ 19%) is charged for the submission. The fee includes two admission tickets for the hy-fcell Networking Night on 8 October.

The participation fee for start-ups in the "Start-up" category will be covered by Messe Stuttgart.

Organizer: Landesmesse Stuttgart GmbH, Messepiazza 1, D-70629 Stuttgart

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