



# GiveADays

International trade fair for  
promotional articles and haptic advertising

**EXPO  
4.0**

Print.  
Produce.  
Promote.



**30.01.–01.02.20 | Messe Stuttgart**  
[www.giveadays.com](http://www.giveadays.com) #giveadays

## It's showtime!

As an international trade fair, GiveADays offers the ideal platform for the exchange of information and ideas around the topic of promotional items and haptic advertising. The broad product portfolio of the manufacturers, importers and wholesalers range from wristwatches to Paper boxes. In the GiveADays expert forum, experts additionally impart know-how and demonstrate trends.

**3**

Exhibition halls \*

**14,000**

Trade visitors \*

**600**

Exhibitors \*

**40,000** m<sup>2</sup>

Gross area \*

**90 %**

of the visitors are involved  
in purchasing decisions \*\*

**20 %**

Visitors from  
abroad \*\*

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## Registration and prices

- ✗ **Row stand**
- ✗ **Corner stand**
- ✗ **Headstand**
- ✗ **Block stand**

- per m<sup>2</sup> 169.00 € \***
- per m<sup>2</sup> 196.00 € \***
- per m<sup>2</sup> 200.00 € \***
- per m<sup>2</sup> 213.00 € \***

We have put together attractive stand construction packages for you.

Information is available at: [www.giveadays.com/construction](http://www.giveadays.com/construction)

\* plus AUMA contribution 0.60 €/m<sup>2</sup>, Eco surcharge 4.00 €/m<sup>2</sup>, Media flat rate 535 €/exhibitor

## Contact persons

### Project Manager

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 Landesmesse Stuttgart GmbH, Messeplatz 1, 70629 Stuttgart, Germany.

## Visitor target groups

- ✗ Promotional article specialized trade
- ✗ Advertising service providers
- ✗ Advertising and marketing specialists from industrial companies
- ✗ Advertising agencies

## Exhibition areas

### Promotional items

- ✗ Stationery and writing materials, office supplies
- ✗ Gastronomy, household and trade
- ✗ Recreation and sports
- ✗ Health and wellness
- ✗ Food
- ✗ Textiles and accessories

### Equipment and machinery

- ✗ Printing (pad printing, transfer printing, screen printing, digital printing)
- ✗ Engraving systems
- ✗ Laser systems