

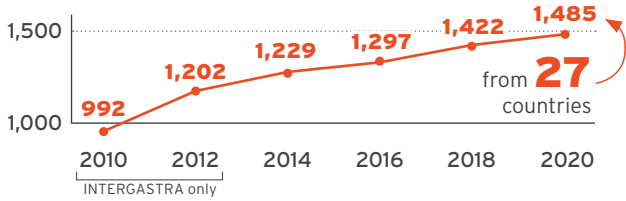
Event overview



World of gelato

3.-7.2.2024 | Messe Stuttgart (DE)

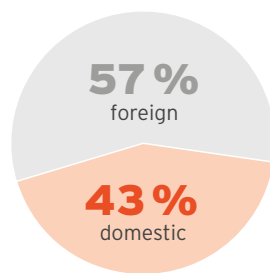
Exhibitor development*



No trade fair in 2022 due to the corona pandemic

Top exhibiting countries*

- 1** Germany
- 2** Italy
- 3** France
- 4** Austria



Topical hall planning

INTERGASTRA:

- Food
- Kitchen Systems
- Furnishing & Tableware
- Services, IT & DEHOGA
- Coffee & Confectionery
- Beverages
- Outdoor.Ambiente. Living.
- GELATISSIMO: Gelato



Gross exhibition area*

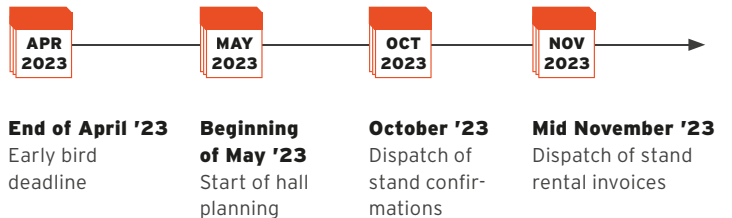


Messe Stuttgart

- P 15,000** parking places around the trade fair centre
- In **30** min to Stuttgart city centre and main station by suburban & underground trains
- Directly by the motorway
- Ground-level halls with generous logistics areas
- 300** m away from the airport
- Truck access to all halls

Cornerstones of 2024 planning

Measures for the controlled and safe staging of events at Messe Stuttgart
www.gelatissimo-expo.com/safeexpo



Register and secure your stand position now!

- Stand area prices (Early bird prices up to 30 April 2023)**
- Row stand 211 €/m² (202 €/m²)
 - Corner stand 227 €/m² (217 €/m²)
 - End stand 237 €/m² (225 €/m²)
 - Island stand 243 €/m² (233 €/m²)

Contact the trade fair team
 +49 711 18560-2777
 info@gelatissimo-expo.com
www.gelatissimo-expo.com/contact

www.gelatissimo-expo.com/registration

Foreign representations
www.messe-stuttgart.de/foreignrepresentation



Organiser
 Landesmesse Stuttgart GmbH, Messepiazza 1, 70629 Stuttgart (Germany)

www.gelatissimo-expo.com
#gelatissimo2024



Promotional supporters



- facebook.com/GELATISSIMO.Fachmesse
- instagram.com/gelatissimo_fachmesse
- youtube.com/MesseStuttgart



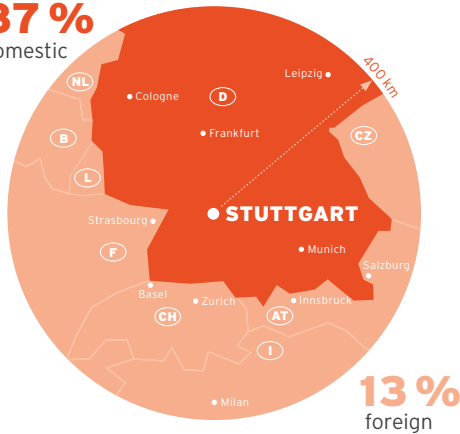
Visitor development



Catchment area visitors

(Source: Representative Visitor survey of 2020)

87 %
domestic



Host of the IKA/ Culinary Olympics

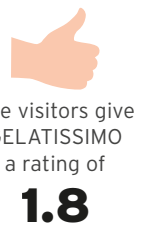
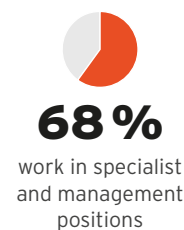
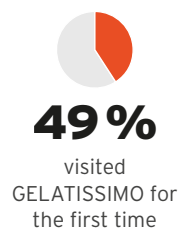
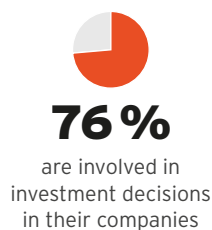
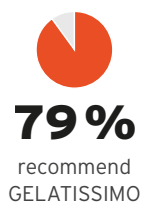


Visitor structure

(Source: Representative Visitor survey of 2020. Multiple answers possible.)



Visitor feedback (Source: Representative Visitor survey of 2020)



Our media presence*

(Source: Communication analysis 2020)



All the ingredients for successful business!

- 1** Deciders ready to invest and a competent specialist public
- 2** Your solution in the perfect environment
- 3** Network platform for various encounters
- 4** Easy travel and short ways to your success
- 5** All-round service for your à la carte performance