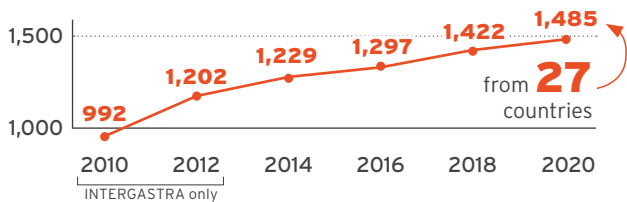


Event overview

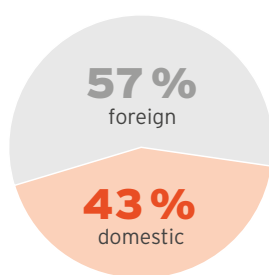
Exhibitor development*



 No trade fair in 2022 due to the corona pandemic

Top exhibiting countries*

1 Germany **3** France
2 Italy **4** Austria



Topical hall planning

INTERGASTRA:

Food
Kitchen Systems
Furnishing & Tableware, DEHOGA (7) & Career
Digital solutions, Vending
Coffee & Confectionery
Beverages
Outdoor.Ambiente. Living.
GELATISSIMO: Gelato



Gross exhibition area*

2008
56.000 m²


2014
102.700 m²


2020
119.700 m²

Messe Stuttgart

P 15,000
parking places around the trade fair centre

 In **30** min to Stuttgart city centre and main station by suburban & underground trains

 Directly by the motorway

 Ground-level halls with generous logistics areas

 **300** m away from the airport

 Truck access to all halls

Cornerstones of 2024 planning

MAR 2023

End of March '23
Early bird deadline

APR 2023

April '23
Start of hall planning

JULY 2023

July '23
Dispatch of stand confirmations

OCT 2023

End of October '23
Dispatch of stand rental invoices

Register and secure your stand position now!

Stand area prices (Price guarantee until 30.06.2023)

Row stand 233 €/m²
Corner stand 249 €/m²
End stand 259 €/m²
Island stand 268 €/m²

Contact the trade fair team

+49 711 18560-2777

info@gelatissimo-expo.com

www.gelatissimo-expo.com/contact

Foreign representations

www.messe-stuttgart.de/foreignrepresentation

 www.gelatissimo-expo.com/registration

**Questions?
Talk to us!**

Organiser

Landesmesse Stuttgart GmbH, Messeplatz 1, 70629 Stuttgart (Germany)

Promotional supporters



LANDESNUNGSVERBAND
DES KONDITORENHANDWERKS
BADEN - WÜRTTEMBERG

www.gelatissimo-expo.com/registration
#gelatissimo2024

 [linkedin.com/showcase/gelatissimo-stuttgart](https://www.linkedin.com/showcase/gelatissimo-stuttgart)

 facebook.com/GELATISSIMO.Stuttgart

 instagram.com/gelatissimo_stuttgart





GELATISSIMO

World of gelato

3.-7.2.2024 | Messe Stuttgart (DE)

Visitor development

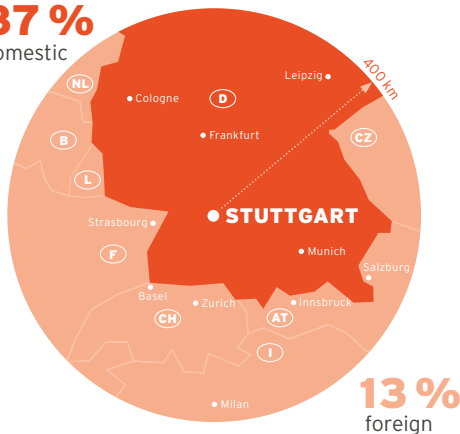


Catchment area visitors

(Source: Representative Visitor survey of 2020)

87 %

domestic



Host of the IKA/ Culinary Olympics



Visitor structure

(Source: Representative Visitor survey of 2020. Multiple answers possible.)



50 %

Ice-cream salon, ice-cream café, café, coffee shop



18 %

Gastronomy, restaurant, hotel restaurant



16 %

Bakery, confectionery, café



7 %

Hotel industry, guest house



8 %

Food and beverage retail, retail chain, wholesale



5 %

Community catering, catering, home and hospital catering

Visitor feedback (Source: Representative Visitor survey of 2020)



79 %

recommend GELATISSIMO



76 %

are involved in investment decisions in their companies



49 %

visited GELATISSIMO for the first time



68 %

work in specialist and management positions



The visitors give GELATISSIMO a rating of

1.8

Our media presence*

(Source: Communication analysis 2020)



22

media cooperations in Germany, Austria, Italy and Switzerland and

692 accredited media representatives on-site



1.4

million page views of **223,000** users in the first quarter 2020



Placements in **241**

advertising carriers with a reach of **3.31** million



758,734

social media reach

All the ingredients for successful business!

1

Deciders ready to invest and a competent specialist public

4

Easy travel and short ways to your success

2

Your solution in the perfect environment

5

All-round service for your à la carte performance

3

Network platform for various encounters