

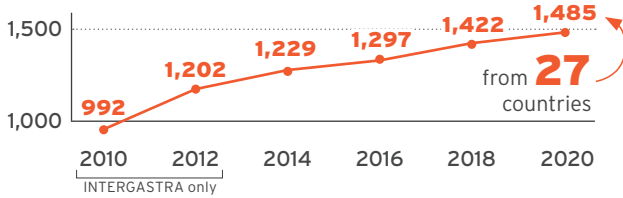
Event overview



World of gelato

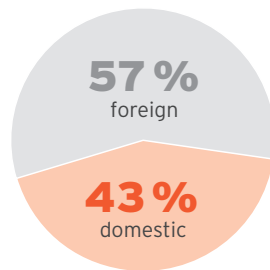
5.-9.2.2022 | Messe Stuttgart (DE)

Exhibitor development*



Top exhibiting countries*

- 1 Germany
- 2 Italy
- 3 France
- 4 Austria



Topical hall planning 2020

INTERGASTRA:

- Food
- Kitchen Systems
- Furnishing & Tableware
- Services, IT & DEHOGA
- Coffee & Confectionery
- Beverages
- Outdoor, Ambiente, Living.
- GELATISSIMO: Gelato



Gross exhibition area*



Messe Stuttgart

- P 15,000** parking places around the trade fair centre
- 30 min** to Stuttgart city centre and main station by suburban & underground trains
- Directly by the motorway
- Ground-level halls with generous logistics areas
- 300 m** away from the airport
- Truck access to all halls

Cornerstones of 2022 planning

Measures for the controlled and safe staging of events at Messe Stuttgart
www.gelatissimo-expo.com/safeexpo



Register and secure your stand position now!

Stand area prices (Early bird prices up to 31 May 2021)

Row stand	199 €/m² (189 €/m²)
Corner stand	214 €/m² (203 €/m²)
End stand	223 €/m² (212 €/m²)
Island stand	229 €/m² (219 €/m²)

Contact the trade fair team:
 +49 711 18560-2777
info@gelatissimo-expo.com
www.gelatissimo-expo.com/contact

Foreign representations:
www.messe-stuttgart.de/foreignrepresentation

www.gelatissimo-expo.com/registration



Organiser
 Landesmesse Stuttgart GmbH, Messeplazza 1, 70629 Stuttgart (Germany)

Promotional supporters

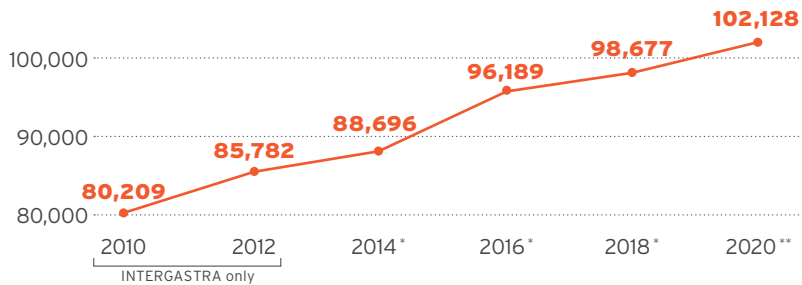


www.gelatissimo-expo.com
#gelatissimo2022

- facebook.com/GELATISSIMO.Fachmesse
- instagram.com/gelatissimo_fachmesse
- youtube.com/MesseStuttgart



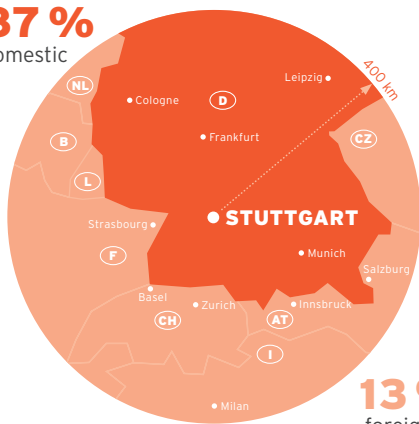
Visitor development



Catchment area visitors

(Source: Representative Visitor survey of 2020)

87 %
domestic



13 %
foreign

Host of the IKA/ Culinary Olympics

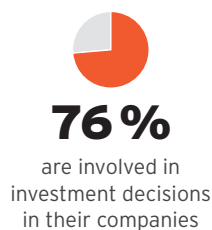
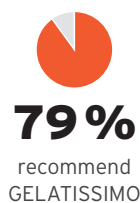


Visitor structure

(Source: Representative Visitor survey of 2020. Multiple answers possible.)



Visitor feedback (Source: Representative Visitor survey of 2020)



The visitors give
GELATISSIMO
a rating of
1.8

Our media presence*

(Source: Communication analysis 2020)



All the ingredients for successful business!

- 1** Deciders ready to invest and a competent specialist public
- 2** Your solution in the perfect environment
- 3** Network platform for various encounters
- 4** Easy travel and short ways to your success
- 5** All-round service for your à la carte performance