



**The coolest
trade fair
for gelato
professionals**



GELATISSIMO

World of gelato

5.-9.2.2022 | Messe Stuttgart (DE)



**Your date
in Stuttgart:
5 – 9 Feb
2022**

All ingredients for your business success

GELATISSIMO is the largest trade fair for artisanal ice-cream north of the Alps. The 2022 top event in the industry runs parallel to INTERGASTRA and concentrates manifold offers that are tailored to the demands of gelato professionals and café operators. Meet industry leaders and specialists, make profitable contacts and open the market for your company.



Safe for people. Good for the economy.

Trade fairs can be staged safely in Stuttgart. More information about the measures for a controlled and safe conduct you can find at www.gelatissimo-expo.com/safeexpo



Convince the top deciders in the industry

Touch, taste, try – GELATISSIMO offers a live experience to the specialist public that is only possible at a trade fair. It especially targets owner-managed companies who look for products and solutions and can decide immediately and on-site. Benefit from the advantage of a presence event and impress your existing customers and potential new ones with your offer – both with your presentation and with personal conversations.

Specialist visitors from:



ice-cream parlour,
ice-cream salon



café, coffeeshop



bakery, confectionery,
patisserie



gastronomy, restaurant,
hotel restaurant



hotel industry,
guest house



community catering,
catering, home and
hospital catering



food and beverage
retail, retail chain,
wholesale



www.gelatissimo-expo.com/review

Present your solutions in the perfect environment

From trend ice-cream to café furnishings: specialist visitors value the comprehensive offer of the trade fair duo INTERGASTRA and GELATISSIMO. Existing and potential new customers use the trade fair as a place to exchange ideas as well as to conduct business – because this works best with personal contact.



GELATISSIMO

The trade fair for the artisanal production of ice-cream: Raw ingredients, toppings, waffles, ice-cream machines, refrigerated counters, cups, gelato menus and accessories, shop fittings and furnishings



FURNISHINGS & TABLEWARE

Crockery, tableware, ambiance, textiles, furnishings, interior decoration, design, bathroom and sanitary equipment, wellness, building engineering technology, outdoor



OUTDOOR.AMBIENTE.LIVING.

Top producers present high-quality sun and weather protection systems for the outdoor gastronomy in the Rothaus Park.



SERVICES, IT & DEHOGA

Cash registers and accounting systems, hotel reservation and management systems, browsers and app-based solutions for hotel, hospitality industry and direct customer communication, telephone services, hardware, energy services, sales promotion, professional clothing, presentation and the stage of the Baden-Württemberg branch of the German Hotel and Restaurant Association (DEHOGA)



COFFEE & CONFECTIONERY

Hot beverages (coffee, tea and cocoa), coffee makers, grinders and accessories, coffee growing and processing and the stage of the State Association of Guilds of Baden-Württemberg Confectioners



FOOD

Food products, frozen products, regional specialties, international delicacies, convenience



BEVERAGES

Sparkling wine, beer, beer mix beverages, wine, spirits, water, non-alcoholic beverages, juices, smoothies, energy drinks, dispensing systems, bar equipment and accessories



KITCHEN SYSTEMS

Kitchen systems and equipment, cooling and freezing systems, buffet and serving technology, washing and polishing equipment



www.intergastra.com/topic-areas



Maintain and extend your network

GELATISSIMO is an indispensable meeting place for the industry and provides the perfect setting for various encounters – at your trade fair stand or at lectures and special shows. Fascinate your guests with live presentations, while networking and enjoying the evening entertainment.

Numerous trendy bars, exquisite star restaurants, casual cafés or cosy rustic pubs make meeting in the region or downtown a pleasure. Whether business talk at the stand or exchange in a relaxed atmosphere: You will extend your network – and we are happy to assist.

Highlights for success seekers

4° Grand Prix GELATISSIMO

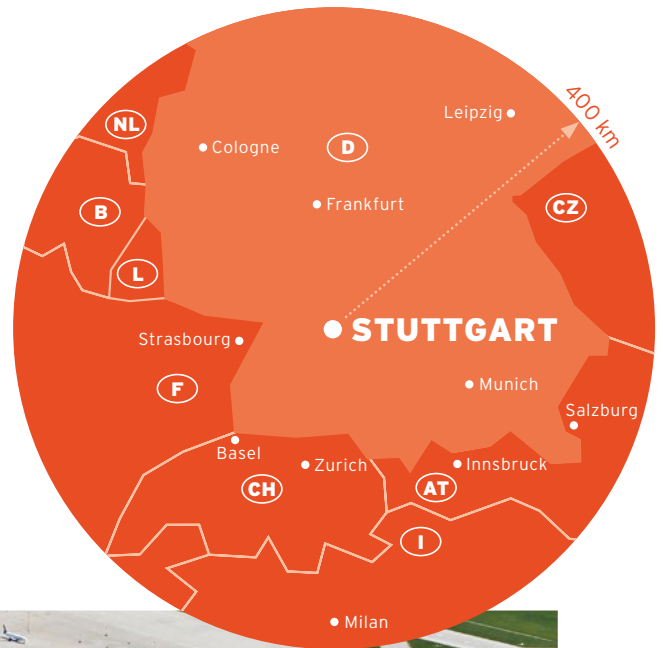
At the popular gelato contest, the best gelato makers compete.

Live shows and workshops
Gelato professionals share exclusive expertise

Stuttgart Coffee Summit
The latest developments in the coffee industry can be experienced first hand at tastings, presentations and interactive workshops.

Your fast lane to success

Customers get straight to your stand. GELATISSIMO makes a successful trade fair presentation easy: With central location, best logistics and short ways on the venue. Use the real benefit of the location in the heart of Europe!



Next to the airport

Only 300m from terminal to trade fair entrance.



Directly by the motorway

Access to the major A8 motorway and several national roads.



Straight to the city

In only 30 minutes to downtown Stuttgart and main station by suburban S-Bahn train.



New in 2022: Tram stops Messe East and Messe West.



Parking next door

15,000 parking places around the trade fair centre.



Smooth set-up and dismantling

Truck access to each hall, ground-floor halls with generous logistics areas.



Perfect infrastructure

One of the technically best equipped trade fair centres in Europe.



www.gelatissimo-expo.com/travel



Your à la carte performance

Our team will support you in the organisation of your presence with full commitment and comprehensive services. We will contribute our know-how in the planning and preparation phase and assist you on-site. Together, we activate the visitors from your sector even before the trade fair begins and on the show days with various activities in the media and in the industry.

You would like to take care of your advertising yourself? In that case, we offer our full service so you can address your customers precisely and attract them to the fair.

We attract attention



Direct mailings, newsletters



Articles, advertisements, media cooperations, press conferences



Social Media, Paid Social



Internet pages, online platforms



Films, moving image communication



Industry events and conferences

Full service for exhibitors

Stand planning

Stand construction packages

Advertising media for your invitation management

Advertising spaces on the venue

Your company in the trade fair media such as catalogue and online exhibitor index

Press service

Register now without obligation and secure stand placement

**Early booking
advantage until
31 May 2021**

Use the early booking advantage until 31 May 2021 to prepare in time for GELATISSIMO 2022. Your benefit: You will be among the first to express placement requests – central to your perfect trade fair presentation.

All prices and more information for your trade fair participation:



www.gelatissimo-expo.com/registration



Any questions? We are happy to assist:

Contact the trade fair team:

+49 711 18560-2777

info@gelatissimo-expo.com

www.gelatissimo-expo.com/contact

Foreign representatives

www.messe-stuttgart.de/foreignrepresentation

Organiser

Landesmesse Stuttgart GmbH, Messeplazza 1, 70629 Stuttgart (Germany)

Promotional supporters



**LANDESINNVENVERBAND
DES KONDITORENHANDWERKS
BADEN - WÜRTTEMBERG**

You can object to an advertising address by Landesmesse Stuttgart GmbH at any time. Please send an e-mail to widerspruch@messe-stuttgart.de or to the named postal address of Landesmesse Stuttgart GmbH. For an objection, no costs will be incurred other than the transmission costs in accordance with the basic tariffs. Find more information on the use of your data at www.messe-stuttgart.de/privacy.

Landesmesse Stuttgart GmbH | Subject to changes | Information without guarantee | April 2021

**www.gelatissimo-expo.com
#gelatissimo2022**



facebook.com/GELATISSIMO.Fachmesse



instagram.com/gelatissimo_fachmesse



youtube.com/MesseStuttgart