



GELATISSIMO

World of gelato

15.-19.2.2020 | Messe Stuttgart (DE)

Make a successful start to the season!

Visitor quality, wide range of topics, accompanying programme – everything is first-rate at the biggest Gelato trade fair north of the Alps. The innovative GELATISSIMO concept and the large percentage of decision-makers at the event open up new horizons for good business.

Trade fair highlight

- The meeting point for gelato professionals: a complete exhibition hall for artisanal gelato
- Direct proximity to the coffee hall with hot beverages and confectionery products
- High share of specialist visitors with concrete intentions to purchase and invest
- Continuing growth of the trade fair increases your reach and visibility in the market
- Perfect organisation, state-of-the-art infrastructure and personal service
- **NEW:** the 25th IKA/Culinary Olympics – for the first time in Stuttgart



68%

of exhibitors expect very good post-trade-fair business

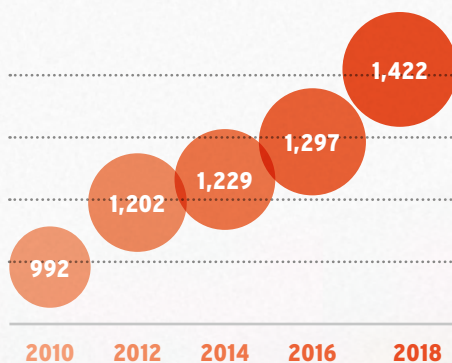
82%

of visitors are involved in decisions to invest

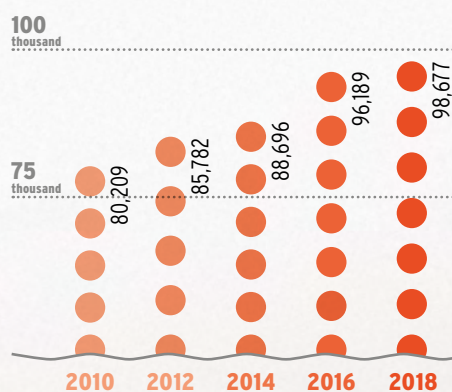
79%

of visitors intend to come again in 2020

Exhibitor growth*



Visitor development*



50,000
people interested in GELATISSIMO

Out of a total of 98,667 visitors, around **50,000** were interested in GELATISSIMO

Survey of visitors and exhibitors at INTERGASTRA 2018/GELATISSIMO 2018 (Multiple nominations)



