

FACT SHEET: All important information at a glance!

We have the perfect infrastructure for you



- Next door to the airport (approx. 300 metres)
- Located directly by the motorway
- Direct link to the city centre on the underground railway or urban railway (S-Bahn) (approx. 30 minutes)
- Easy stand construction and dismantling: truck access to every exhibition hall (at ground level with spacious logistics areas)
- Several taxi ranks and bus stops close by
- Ideal infrastructure: one of the most technologically equipped trade fair centres in Europe
- Approx. 15,000 parking spaces
- New from 2028:** connection to long-distance ICE trains

Themed exhibition halls relating to GELATISSIMO and INTERGASTRA



GELATISSIMO

The trade fair for the artisanal production of ice-cream: Raw ingredients, toppings, waffles, ice-cream machines, refrigerated counters, cups, gelato menus and accessories, shop fittings and furnishings.



KITCHEN TECHNOLOGY

Inspirational ideas for kitchen technology and equipment. Saving time means saving money, also when it comes to making gelato!



FOOD

Prepare to be inspired! From healthy snacks through to entire meals - visitors will find a wealth of food-related information here.



SERVICES & IT

Cash registers and payment systems, plus browser and app based solutions for concepts such as sales promotion.



BEVERAGES

Would you like a lemonade with your gelato? Or do you prefer a water? In the beverages hall you will find an array of thirst-quenching liquid options.



FURNISHINGS & TABLE DECORATION

Setting the scene for an enjoyable meal - or a cold gelato: interior design, interior architecture, design and building technology.



COFFEE & CONFECTIONERY

What is gelato without great coffee? At INTERGASTRA you will find an entire hall focusing on the latest coffee trends.



OUTDOOR. AMBIENTE. LIVING.

The meeting point for everyone interested in outdoor dining, for example with suitable sun shading and weather protection systems.

Feedback by visitors (Source: representative visitor survey in 2024)

86%

would recommend GELATISSIMO to other people

77%

of trade visitors are fully or largely involved in purchasing and procurement

49%

were attending GELATISSIMO for the first time

>69%

hold specialist and managerial positions

>50%

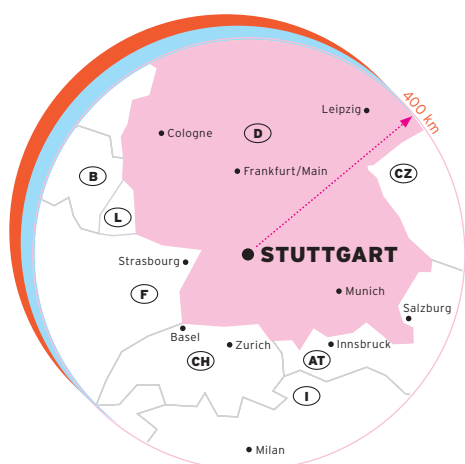
of visitors expect the event to become more important in future.

1.8

Visitors awarded GELATISSIMO the school mark 1.8

Visitor catchment area**

(Source: representative visitor survey in 2024)



93 %
Germany

7 %
Other countries

The majority of international visitors came from Switzerland, Austria, Italy and the USA.



World of Gelato

7.-11.2.2026 | Messe Stuttgart (DE)

Number of visitors**

In 2024 GELATISSIMO attracted

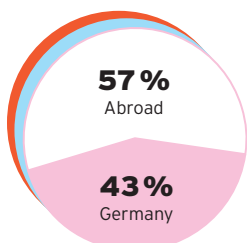
89,497

Visitors from more than 99 countries

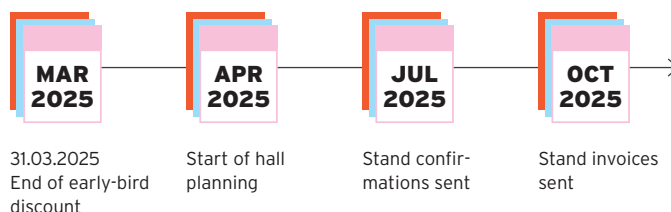


Main exhibiting countries

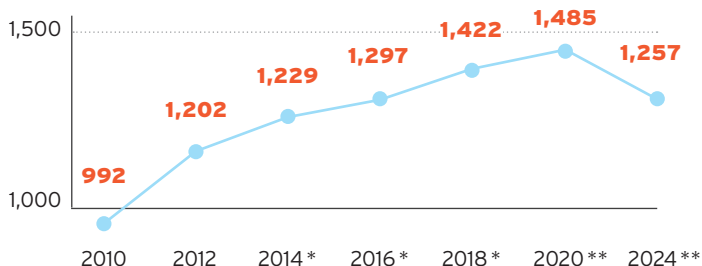
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|------------------|----------------------|
| 1 Italy | 4 Switzerland |
| 2 Germany | 5 Spain |
| 3 France | 6 Slovakia |



Important milestones in 2025



Exhibitor development*



Our media presence*

From November 2023 to February 2024)

- 34** Media cooperation agreements in Germany, Austria, Switzerland and Italy
- 573** accredited media representatives present
- Placements in **311** print media and **564** online media
- 1.34 million** page views with **297,000** users!
- 3,545,864** Social media clicks



Register now and secure your stand location!

REGISTER NOW!



Hall space prices

(price guarantee up until 31.03.2025)

Row stand	€254/m ²
Corner stand	€266/m ²
End stand	€277/m ²
Island stand	€287/m ²



www.gelatissimo.eu/registration

Hall space prices

(price guarantee up until 31.01.2026)

Row stand	€264/m ²
Corner stand	€277/m ²
End stand	€288/m ²
Island stand	€299/m ²

Each time plus €8/m² eco-surcharge and €0.60/m² AUMA fee

Your contact

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www.gelatissimo-expo.com/contact

Contact in your language

www.messe-stuttgart.de/foreignrepresentation



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#gelatissimo2026

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Promotional partners



* incl. INTERGASTRA ** incl. INTERGASTRA and IKA