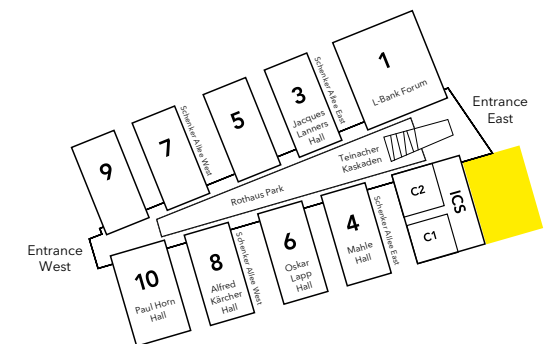




The Messepiazza

First-time visitors headed for the Entrance East or the ICS International Congress Center Stuttgart are in for an exciting introduction to our trade fair grounds: On their way, they'll cross the Messepiazza, which spans an impressive 9,250 square metres – 2,884 of which can be used for events.

The Messepiazza has also proven popular as the starting and finish line for test drives.





The Messepiazza

Area

- Total floor space: 9,250 m²
- Area available for allocation: 2,884 m²
- Special configurations available (subject to approval)

Advertising space

- 103 flagpoles
- 6 steles

Parking / logistics

- Underground car park (ICS, P22/23) with 950 spaces
- Bosch car park (P20/21) with 4,200 spaces
- 15 spaces for buses
- Taxi ranks

