



Hygiene and safety concept of Messe Stuttgart

For events during the Covid-19 pandemic

12 May 2022



Safe for People.
Good for the Economy.

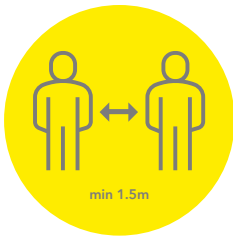


Corona regulations



Recommendation to wear masks

It is recommended to wear a mask.



Distancing regulations

Wherever possible, a minimum distance of 1.50 metres from other persons must be maintained all over the trade fair grounds.



Observe hygiene regulations

Please observe the general hygiene rules and coughing and sneezing etiquette. Use the provided disinfection agents.

You can find the complete hygiene concept of Messe Stuttgart with detailed information and exemptions for certain groups of persons at www.messe-stuttgart.de/en/visitors/news/hygiene-concept-safe-expo/

For questions concerning trade fairs, safety and hygiene, please contact safeexpo@messe-stuttgart.de.





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Foreword

Trade fairs, exhibitions and events in Stuttgart can be staged safely. Messe Stuttgart has created a concept to protect the health of all event participants (exhibitors, visitors, guests and employees).

Messe Stuttgart is monitoring the current situation relating to Covid 19 (coronavirus SARS-CoV-2) very closely. To this end, we are in close contact with the responsible authorities in Baden-Württemberg and are taking account of their requirements and recommendations regarding the conducting of events. The safety, health and well-being of all people who come to us are our main concern and have the highest priority.

In order to ensure that an event can be staged safely, a concept was formulated that takes account of hygienic, medical and organisational measures. The measures are combined under the motto "Safe Expo – Safe for people. Good for the economy".

This hygiene concept is based on the current Corona Ordinance of the Federal State of Baden-Württemberg. The implementation of and conscientious compliance with the safety and hygiene regulations applicable on the trade fair grounds at the time of the event is the responsibility of Messe Stuttgart for its own events and the organiser for guest events. These requirements apply in addition to our [Technical Guidelines](#).

The legal regulations and requirements and the resulting hygiene and safety concept of Messe Stuttgart may have to be adapted to a changed situation in the future. Messe Stuttgart will provide information about changes as quickly as possible.

The document "Working during the pandemic - health and safety at work" applies to Messe Stuttgart employees working in the administration building and comparable offices on the trade fair grounds.

You can find the latest information on the coronavirus and the hygiene and safety standards of Messe Stuttgart at www.messe-stuttgart.de/safeexpo.

Would you also always please note the [up-to-date Federal State of Baden-Württemberg](#).



1. General hygiene measures on the trade fair grounds

- The recommendations of the Robert Koch Institute on hygiene must be observed (www.rki.de).
- The trade fair grounds of Messe Stuttgart have a building management system based on the highest technical standards. This enables intensive air exchange to take place in the exhibition halls.
- The trade fair halls are ventilated with a higher fresh air volume in order to guarantee a continuous supply of fresh air.
- The entire building/halls and all conference rooms are continuously supplied with fresh air.
- During the event the cleaning and disinfection intervals are increased in the sanitary facilities and at busier contact areas (e.g. staircases) all over the trade fair grounds. The required number of disinfection agent dispensers and information boards are available all over the trade fair grounds of Messe Stuttgart, at the entrances and exits, in the toilets and outside the catering areas. Only non-reusable towels (paper towels) are used in the sanitary facilities.
- Information about infection protection and the associated rules of conduct are depicted in the rooms as signs.
- Transparent partitions made of glass and plastic are installed on the trade fair grounds at every counter where there is contact between employees and service providers of Messe Stuttgart and participants (e.g. counters in the Press Centre, VIP lounge, the trade fair shop, cloakrooms, service offices, information counters).
- The use of open staircases, e.g. in the foyer of the ICS International Congress Center Stuttgart, is recommended.

2. Behaviour on the trade fair grounds

2.1 Social distancing rule

During the time spent on the trade fair grounds, a minimum distance of 1.5m between persons is recommended.

Messe Stuttgart supports compliance with social distancing rules by means of corresponding floor markings in relevant areas. You can find the current social distancing rules in our leaflet [Corona Regulations](#).

2.2 Recommendation to wear masks

It is recommended to wear a medical or respiratory mask (FFP2 or similar) during the entire stay on the exhibition grounds.

The implementation of and conscientious compliance with the safety and hygiene regulations applicable on the trade fair grounds at the time of the event is the responsibility of Messe Stuttgart



for its own events and the organiser for guest events. These requirements apply in addition to our [Technical Guidelines](#).

3. Information and control

- In the run-up to the event (e.g. at the time of registration) all participants in the event (visitors, exhibitors, journalists, employees, service providers, etc.) will be informed about the hygiene and safety measures.
- Reference to the measures will be made on the trade fair grounds in a suitable form and to an adequate extent (posters/notices, flyers, loudspeaker announcements, etc.).
- Messe Stuttgart recommends that the event participants use the [corona warning app](#) of the German Federal Government.

4. Restaurants / Catering / Stand catering

- Compliance with the current regulations relating to restaurants and catering will be ensured through physical separation of the catering services, e.g. through use of outdoor areas (e.g. food courts), provision of to-go services, creation of designated zones for consuming food (tables and chairs).

5. In the exhibition halls and the ICS International Congress Center Stuttgart

- The aisles between the exhibition stands are designed for the number of people expected at the same time.
- If required (e.g. direct selling in the aisle area), the width of the aisle must be chosen so that the protection and waiting zones along the stands are observed.

6. Registration, admission and payment

- Admission codes, which (trade fair/congress) visitors receive in advance via media, from exhibitors or from Messe Stuttgart, can only be redeemed in advance and online in the Ticket Shop of Messe Stuttgart.
- Visitors will only receive their tickets in advance and online via the Ticket Shop of Messe Stuttgart. Every ticket is valid for a defined event day. No season tickets lasting several days will be issued. However, it will be possible to attend an event on several days.
- To avoid physical contact, particularly in the entry phase, contactless access control, electronic admission tickets (pre-registration) and electronic payment are preferred.
- Visitors and exhibitors will enter and leave via a maximum number of entrances and exits.
- Contactless payment facilities are being set up in many areas at Messe Stuttgart. This involves, for example, the Messe restaurants and bistros. Messe Stuttgart is following established solutions in the retail trade in this respect.



- Deviations are possible with guest events. They must be clarified beforehand with Messe Stuttgart.

A. Measures on the Trade Fair/Exhibition Stand

- The following „Measures on the Trade Fair/Exhibition Stand“ form part of the hygiene concept of Messe Stuttgart and are based on the currently valid requirements, especially the hygiene requirements in the [Corona Ordinance of the Federal State of Baden-Württemberg](#). It is recommended that the requirements be observed as a minimum standard for your trade fair participation.
- The implementation of and conscientious compliance with the safety and hygiene regulations applicable on the trade fair grounds at the time of the event is the responsibility of Messe Stuttgart. Whereas at the trade fair stand, it is the responsibility of you as an exhibitor - comparable with occupational health and safety acts or fire protection. These requirements apply in addition to our [Technical Guidelines](#).
- It is recommended to keep a minimum distance to other persons. The current minimum distance recommendation can be found in our Corona Regulations leaflet.
- It is recommended to reserve sufficient open space within the stand area for visitors of product presentations and talks.
- For direct selling from the stand into the aisles, attention must be paid to the positioning of counters and showcases so that there are sufficient waiting and protection zones along the sales area. This may be ensured by sufficiently wide aisles or by incorporating the counters and showcases in the stand.
- In order to comply with the current hygiene and social distancing regulations, attention should be paid during the planning phase to an appropriate minimum distance around the exhibits. If required, the minimum distance can also be marked.

Hygiene measures

- Set-up and dismantling times must be adapted to requirements where necessary, since compliance with social distancing and hygiene regulations may lead to delays in the set-up and dismantling.
- Would you please note the currently valid Entry and Quarantine Regulations of the [German Foreign Office](#).
- For all other measures, please also refer to the [General hygiene measures](#) on the trade fair grounds in the hygiene concept.



B. Measures for Planning an Event

General information

The following „Measures for planning an event“ are part of the hygiene concept of Messe Stuttgart. They are part of the and are based on the current requirements, in particular the hygiene regulations of the [Corona Ordinance of the Federal State of Baden-Württemberg](#). We recommend that you observe the requirements in our leaflet [Corona Regulations](#) as the minimum standard for your trade fair appearance.

The implementation of and conscientious compliance with the safety and hygiene regulations applicable on the trade fair grounds at the time of the event is the responsibility of Messe Stuttgart or the event organiser. These requirements apply in addition to our [Technical Guidelines](#).

This general information serves the planning of your event and form the framework for the approvability of your event. The details must be agreed with Messe Stuttgart.

- The hall layout must take into account sufficient open spaces for all event participants. For the purpose of planning, Messe Stuttgart will provide sample plans.
- It is recommended that additional waiting zones, communication zones and rest zones be created.
- The event organiser is responsible for ensuring that all legal requirements applicable at the time of the event regarding safety and hygiene, particularly for avoiding the spread and infection of trade fair participants with the SARS-CoV-2 virus (so-called coronavirus), are met.
- The aisles between the exhibition stands are designed for the number of people expected at the same time. Participants in the trade fair can therefore move freely in the aisles whilst still observing the social distancing rules. Messe Stuttgart recommends an aisle width of at least 4 metres.
- If required (e.g. direct selling in the aisle area), the width of the aisle must be chosen so that the protection and waiting zones along the stands are observed.
- Stand construction concepts must be adapted according to the current social distancing and hygiene regulations.
- Requirements arising from the current Corona Ordinance must be observed.