



Media package -

Your presentation in the trade fair media

Fahrrad- & WanderReisen

17. - 19. Januar 2026

Media package	Media package	Co exhibitor fee Brands/Retailers
Price (excl. VAT)	210,00 €	125,00 €
Enthaltene Leistungen		
Basic entry (Company name; street and house number, post code, city, country; tel., e-mail, link to website, stand no.)	✓	✓
Logo (Display of company logo) - in the Online Exhibitor Index and in the digital hall plans at the hall entrances)	✓	✓
Logo (Display of company logo) - in the Visitor Guide	✓	x
Social media channels (Twitter, Instagram, XING, LinkedIn, YouTube, facebook) in the Online Exhibitor Index	✓	✓
Key visual (page wide image or link to YouTube video) in the Online Exhibitor Index	✓	✓
Categories in Product & Service Directory in the Online Exhibitor Index	99	99
Product and country directory (specify all countries relevant to your company) - in the Online Exhibitor Index		
Company profile (Image text with up to 2,500 characters and one image) in the Online Exhibitor Index	✓	✓
Contact person (Name, e-mail, telephone of contact) in the Online Exhibitor Index	6	6
Press releases (Title, link, text with up to 5,000 characters, one image) in the Online Exhibitor Index	✓	✓
Product presentation (Title, link, text of up to 3,000 characters, one image) in the Online Exhibitor Index	6	6
Information media (PDF download or link to video) in the Online Exhibitor Index	30	30
Admission codes for your customer	50	x
Exhibitor passes - number depending on booked area	✓	x

Further advertising options (subject to consultation)

Of course, in addition to the media packages, further advertising options are available to you to round off your trade fair appearance. You can set further highlights with additional services, depending on which media you want to use to reach interested parties and customers as an exhibitor: in the printed Visitor Guide, online on the event website, in the app and on the interactive site plan. Advertisements can be booked in the Visitor Guide and on the event websites in various formats (banners, add-ons).

Contact for requests

We are happy to assist you on your way to the perfect presentation in our trade fair media.

Service team Trade fair media: T +49 711 18560-2077; serviceteam@messe-stuttgart.de