



## Media packages and upgrade options

### Your presentation in the trade fair media



Media package	Bronze	
Price (excl. VAT)	€ 850.00	
Booking content	Media fixed rate	
Services included		
<b>Basic entry</b> (Company name; street and house number, post code, city, country; tel., e-mail, link to website, stand no.)	✓	<p>For information about booking options for further media packages and individual services of our trade fair media portfolio, please contact our media service provider.</p> <p><b>Neureuter Fair Media GmbH</b>            Büro Essen            Westendstraße 1            45141 Essen · Germany            T +49 201 36547-305            www.neureuter.de</p>
<b>Logo</b> (Display of company logo) - in the Online Exhibitor Index	✓	
<b>Logo</b> (Display of company logo) - in the Visitor Guide "Exhibitor A-Z"	✗	
<b>Logo</b> (Display of company logo) - in the Visitor Guide "hall plan", in the online hall plans and in the digital hall plans displayed at the hall entrances (not available in all locations)	✗	
<b>Social media channels</b> (Twitter, Instagram, XING, LinkedIn, YouTube, facebook) in the Online Exhibitor Index	✓	
<b>Key visual</b> (page wide image or link to YouTube video) in the Online Exhibitor Index	✗	
<b>Categories in Product &amp; Service Directory</b> in the Online Exhibitor Index	12	
<b>Company profile</b> (Image text with up to 2,500 characters and one image) in the Online Exhibitor Index	✓	
<b>Contact person</b> (Name, e-mail, telephone of contact) in the Online Exhibitor Index	2	
<b>Press releases</b> (Title, link, text with up to 5,000 characters, one image) in the Online Exhibitor Index	2	
<b>Product presentation</b> (Title, link, text of up to 3,000 characters, one image) in the Online Exhibitor Index	6	
<b>Information media</b> (PDF download or link to video) in the Online Exhibitor Index	✗	

#### The following services are also included in the Media package

- ✓ Free print and digital advertising material (see offer in the Advertising Material Shop of the Stuttgart Messe Service Portal)
- ✓ Free ticket codes to invite customers and partners (available in the Stuttgart Messe Service Portal)
- ✓ Exclusive booking options for advertising space, sponsoring packages and publications about eltefa 2025

#### Co-exhibitor package (€ 900.00)

Content identical to Bronze package. Logo display in print and online hall plan or in (digital) hall plans at hall entrances is not included. Information about booking options for further media packages and individual services will be supplied by the media service provider.

#### Further advertising options (subject to consultation)

Of course, in addition to the media packages, further advertising options are available to you to round off your trade fair appearance. You can set further highlights with additional services, depending on which media you want to use to reach interested parties and customers as an exhibitor: in the printed Visitor Guide, online on the event website, in the app and on the interactive site plan. Advertisements can be booked in the Visitor Guide and on the event websites in various formats (banners, add-ons).