



Show report 2025

---

Statistics

This year 426 exhibitor showed their products and services on an area of 43,200 sqm to 24,612 interested visitors.

Visitors



Exhibitors



Gross space in sqm

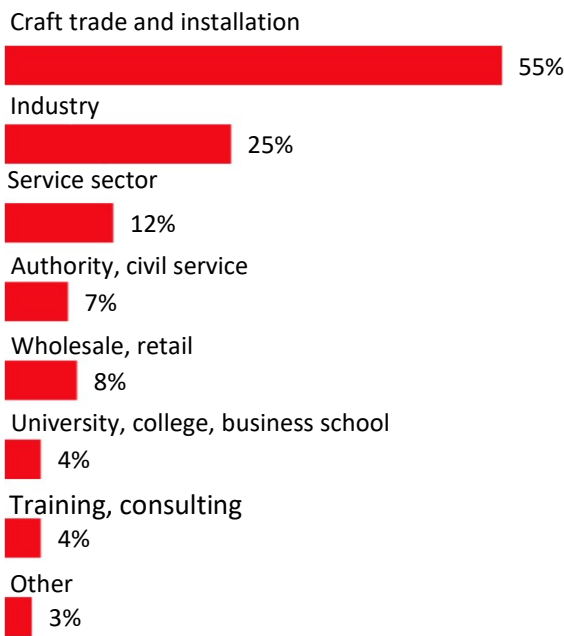


Net space in sqm

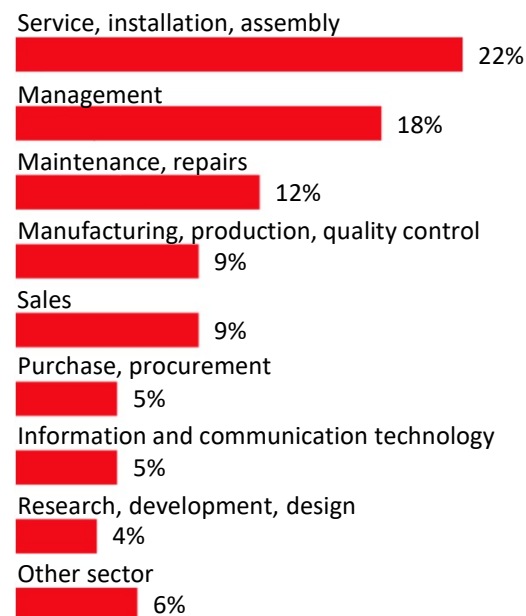


Visitor survey – economic sectors & area of responsibility

Economic sectors

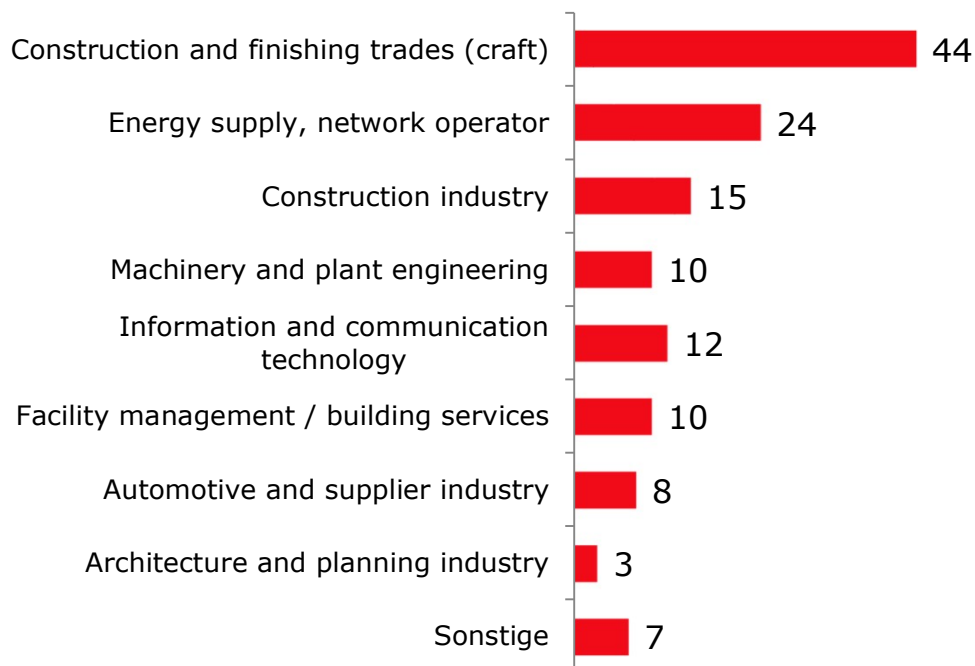


Area of responsibility



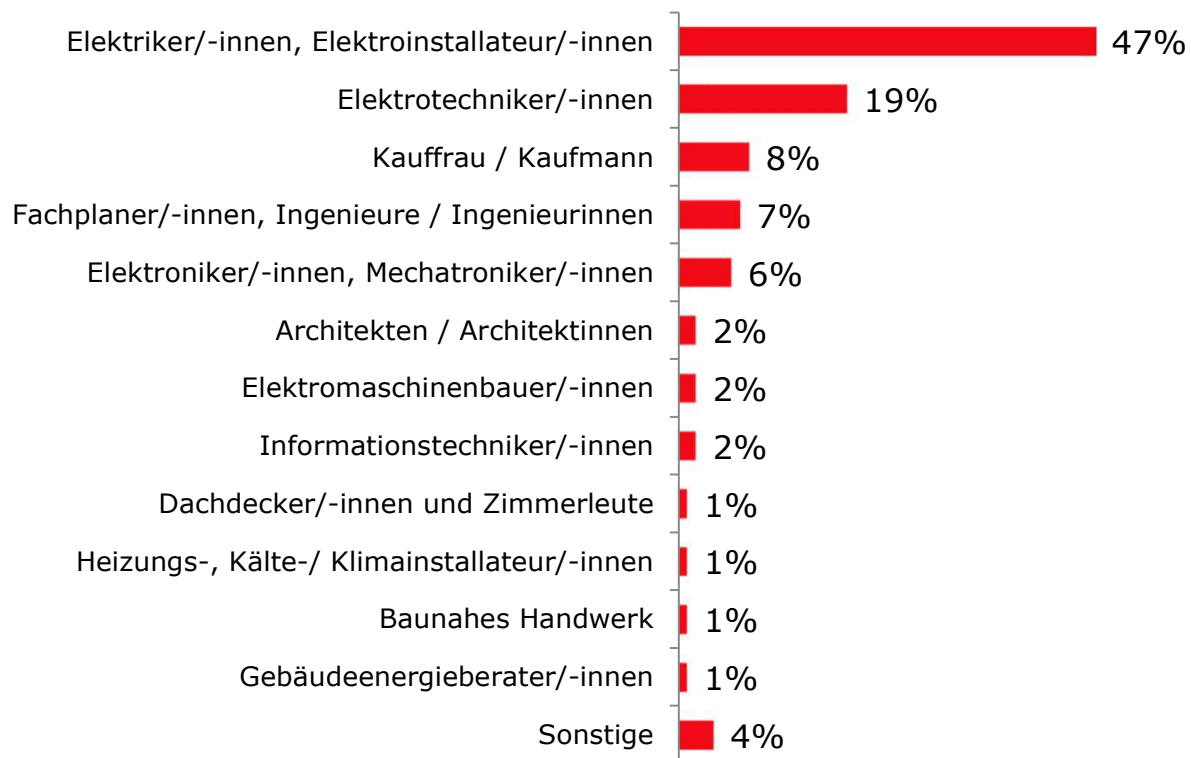


## Visitor survey – branch of industry and Craft trade and installation\*



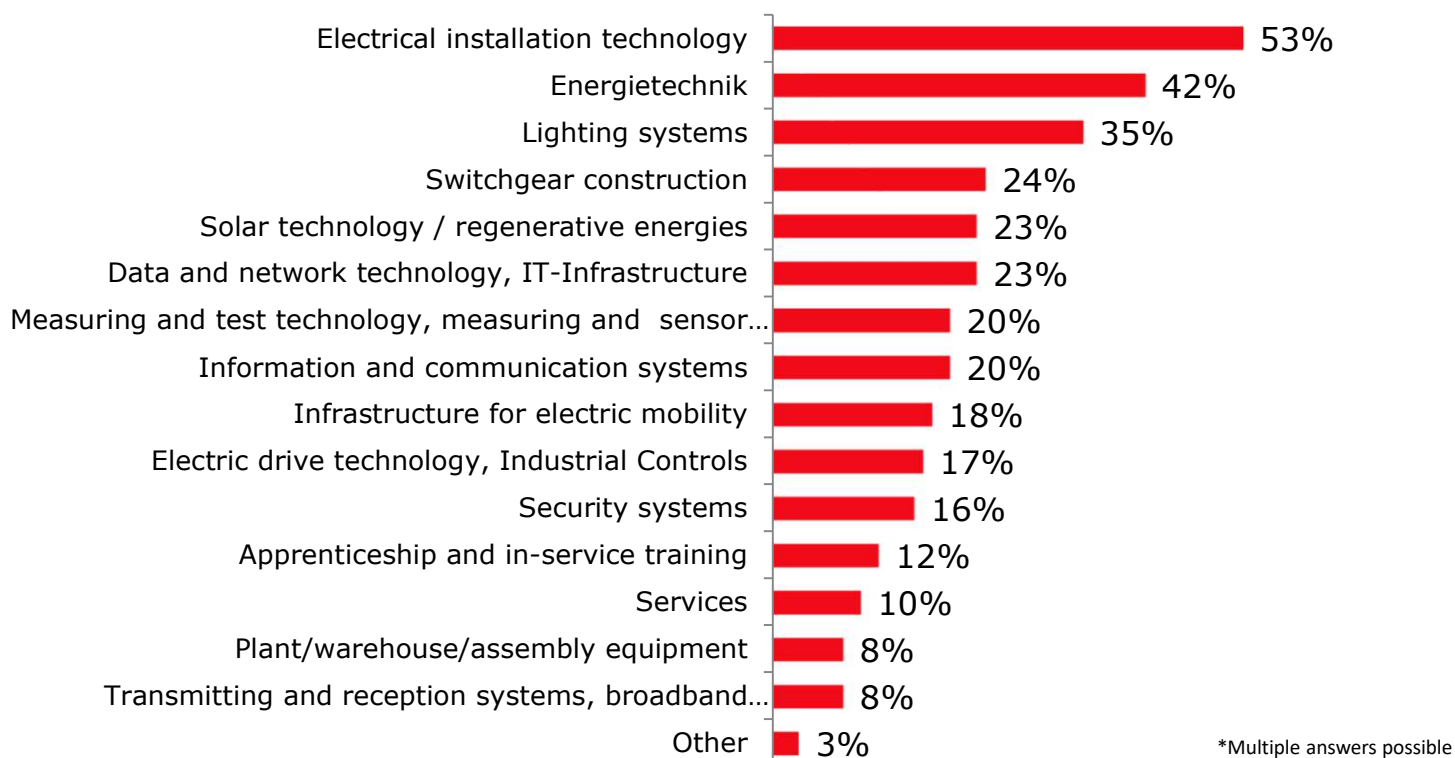
\*Multiple answers possible, top answers

## Visitor survey – Berufsgruppe / Besuchsgruppe



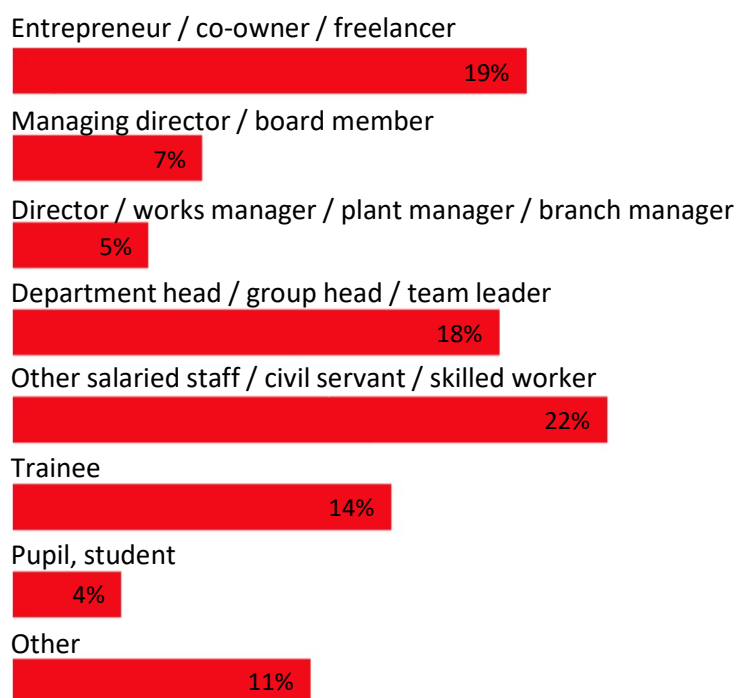


## Visitor survey – interest in products and services \*



## Visitor survey – position in company

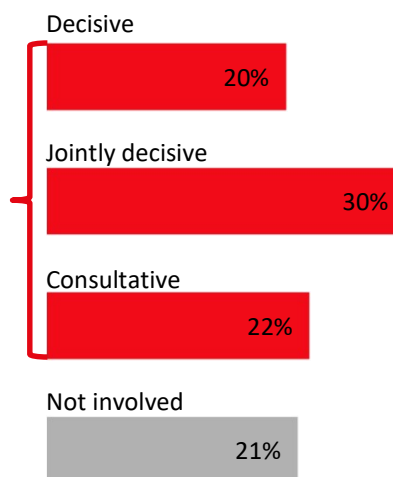
Half of the trade visitors are in management positions.





## Visitor survey – decision-making powers\*

72% of eltefa-visitors are directly involved in their companies investment decisions.

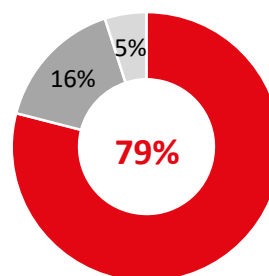


\* Difference to 100% = pupil, student, other not working

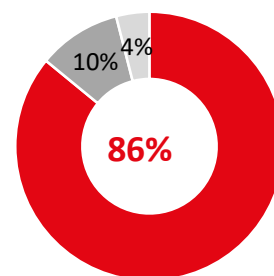
## Visitor survey – returning visitors and recommendation

eltefa is firmly established in visitors' calendars: four out of five want to visit eltefa again, 86% recommend the trade fair to others.

Returning visitors



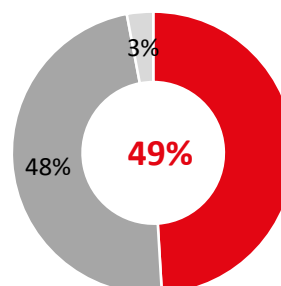
Recommendation



■ Yes / rather yes ■ Perhaps ■ No / rather no

## Visitor survey – eltefa's importance for the branch

Half of the visitors believe that eltefa will continue to grow in importance in the future.

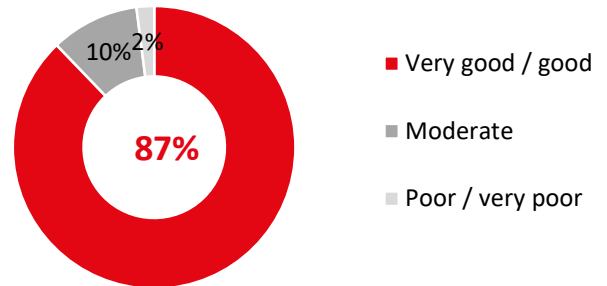


■ Importance will increase  
■ Importance will remain stable  
■ Importance will decrease



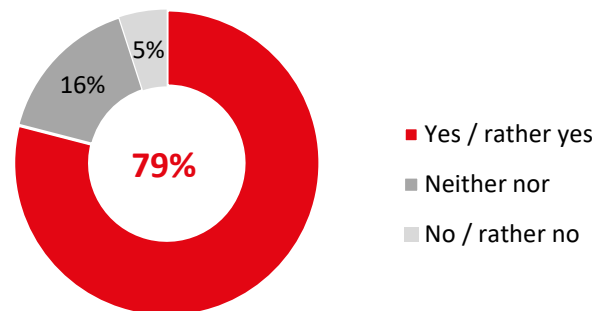
## Visitor survey – general assessment

Trade visitors once again give eltefa very good marks: average grade 1.9



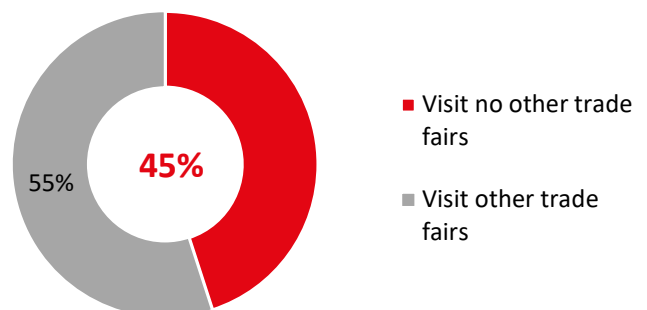
## Visitor survey – completeness of the range of products and services

Four out of five visitors consider the programme to be complete.



## Visitor survey – other trade fairs

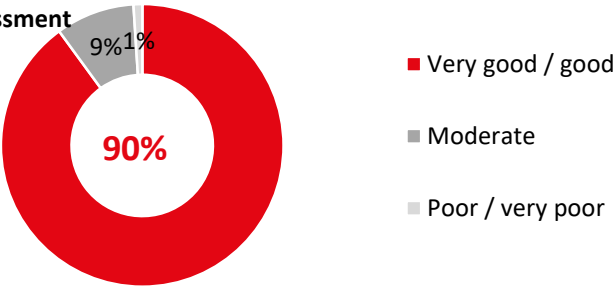
45% of visitors do not visit any other branch-specific trade fair apart from eltefa.



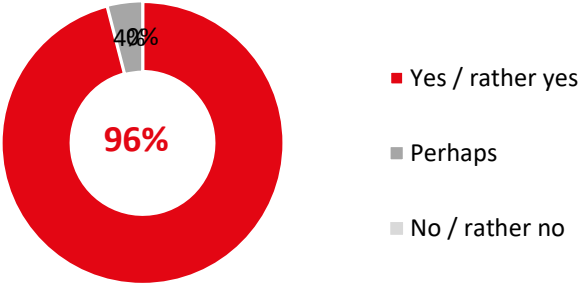
Exhibitor survey – general assessment and recommendation

The exhibitors give TecStyle Visions an overall grade of 1.7.

General assessment



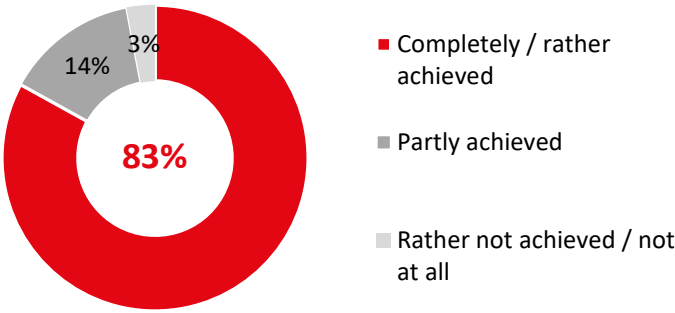
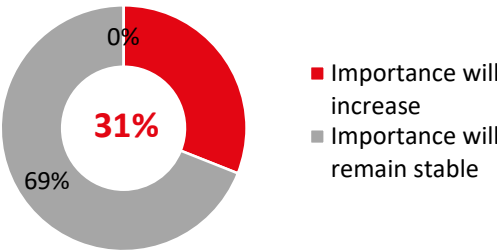
Recommendation



Exhibitor survey – trade show objectives and eltefa’s importance for the branch

More than 80% of the exhibiting companies achieved their trade fair goals. eltefa is and will remain an important trade fair for the branch in the future.

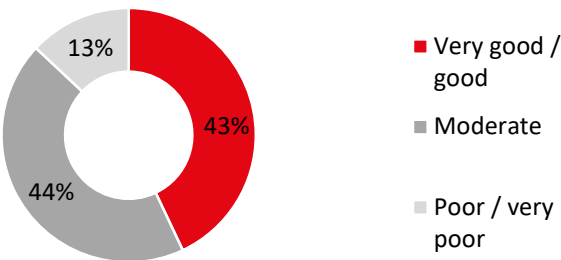
Development of importance



Exhibitor survey – assessment of market situation and trade show success

Despite the rather difficult market situation, the evaluation of the qualitative and quantitative success of the trade fair was entirely positive.

Rating of the present market situation, irrespective of the trade fair business



Business location Baden-Wurtemberg for hosting eltefa



Number of serious interested visitors



Expertise of trade visitors



Prospects for business after the trade fair

