

THE THREE HOLIDAY EXHIBITIONS OF MESSE STUTTGART

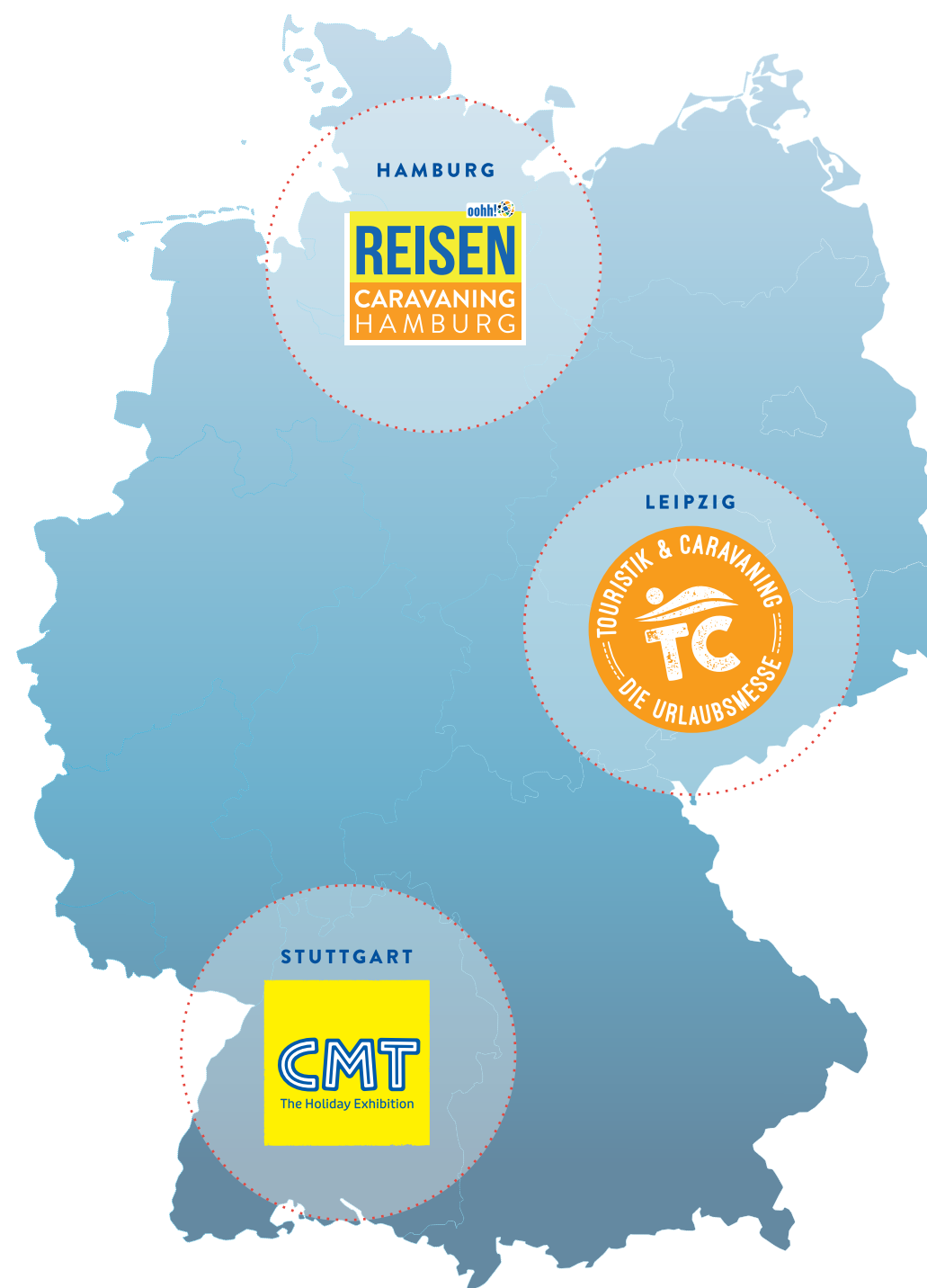
CARAVANING

Messe Stuttgart
Key to Markets 

CMT
The Holiday Exhibition


REISEN
CARAVANING
HAMBURG

TOURISTIK & CARAVANING
TC
DIE URLAUBSMESSE



ONE TOPIC, EVERY LOCATION!

	EXHIBITION	DURATION	NUMBER OF VISITORS
 The Holiday Exhibition	The world's largest consumer show for tourism and leisure	January, 9 days	263.000
	Northern Germany's largest holiday exhibition	February, 4 days	65.000
	Central Germany's largest holiday exhibition	November, 5 days	57.900

Your contacts for all 3 events

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- **Ideal event times in autumn/winter** in order to convince visitors with high purchasing power and a desire to travel about caravanning as a holiday form right at the start of the season.
- **Optimal composition of the exhibition areas** combines interests and ensures that visitors spend a long time at the exhibitions (tourism, caravanning, camping, outdoor activities,...).
- **Complete coverage of the caravanning and camping market** by manufacturers and retailers, as well as through accessories.
- **High purchasing and booking intentions**, plus strong purchasing power of visitors due to loyal regular guests and a national catchment area.
- **The exhibitions are events for visitors**, business and media: the purposeful accompanying programme together with presentations of innovations and network events are aimed at trade visitors, the specialist press and influencers.



* Source: Fokus Caravanning 2024

** Source: Readers survey 2024 promobil/CARAVANING



CARAVANING EXHIBITION AREA



Manufacturers of mobile homes, caravans, box vans, camper vans, etc.



Manufacturers of expedition vehicles, mobile homes, awnings, roof tents, folding caravans



Caravan retailers



Manufacturers and retailers of accessories



Rental offers