



NATIONS DAY

Welcome to CMT's
networking event for
country representatives

13 JANUARY 2020 | MESSE STUTTGART



WE ARE LOOKING FORWARD TO WELCOMING YOU AT CMT'S 2. NATIONS DAY!

Why meet in Stuttgart?

We bring people together. Located in the heart of Europe, Messe Stuttgart is the central hub for ideas and contacts.

Why you need to be at CMT?

CMT, with more than 2,200 exhibitors, will be presenting holiday ideas, the most beautiful travel destinations from around the globe, the largest novelties show for camping and caravanning right at the start of the season, as well as a tourism entertainment program. Special travel themes such as cycling, golf, wellness, and cruise ships will be featured on both weekends in their own exhibition areas.

Why visit CMT on 13 January 2020?

Following a successful premiere in 2019, CMT's Nations day will take place on 13 January 2020 for the 2nd time and is the perfect occasion...

- > to get to know the possibilities CMT can offer for promoting the country you represent
- > to meet your destination management colleagues from around the world
- > to catch up with your ambassadors and consuls in Germany
- > to extend your knowledge about destination management
- > to get in touch with local, national and international press representatives

Why visit CMT for the whole day?

From 10:00 am	Entrance East	Arrival
10:30 am – 11:30 am	Conference room IKONO VIP-Lounge	Speech by Colin Fernando ("Brand Trust"): "Star Brands in Tourism – A Curse or a Blessing?" Followed by a discussion with the expert
11:30 am – 1:30 pm	IKONO VIP-Lounge	Business lunch in CMT's IKONO VIP-Lounge
During the day	Exhibition halls / IKONO VIP-Lounge	Time for a walk through the halls or a coffee in the CMT IKONO VIP-Lounge to meet CMT's project managers and exchange ideas about further cooperations
6:00 pm	Entrance East	End of the fair, departure

The entire program including the fair visit is free for those who receive this invitation. Sessions will be held in English. Please register for being part of CMT Nations Day until 2 December 2019.



CMT
The Holiday Exhibition.

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Organiser

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