

# THE HOLIDAY EXHIBITIONS OF MESSE STUTTGART

TOURISM

Messe Stuttgart  
Key to Markets

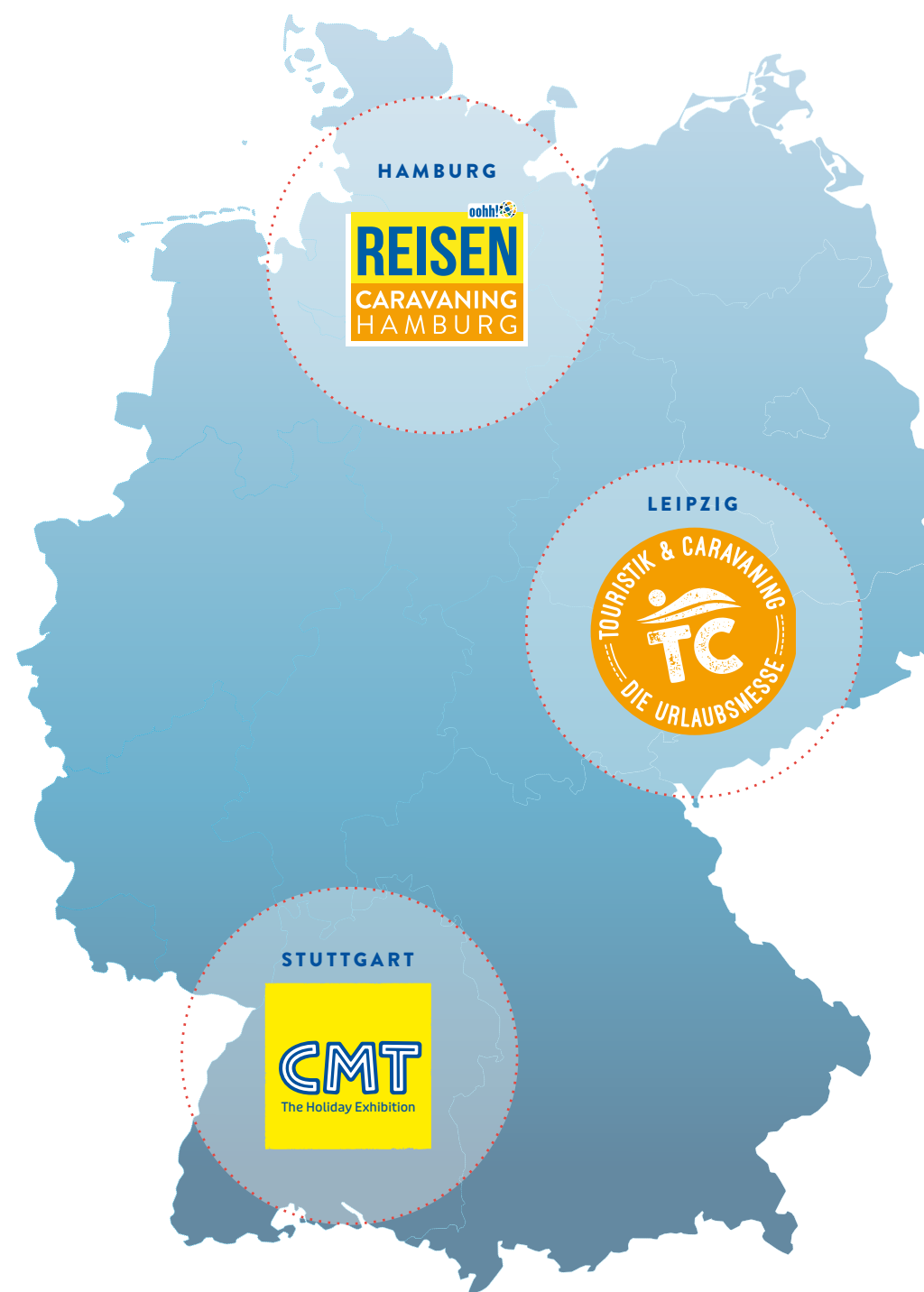


**CMT**  
The Holiday Exhibition

ooh!  
**REISEN**  
CARAVANING  
HAMBURG







# ONE TOPIC, 3 LOCATIONS!

	EXHIBITION	DURATION	NUMBER OF VISITORS
 The Holiday Exhibition	The world's largest consumer show for tourism and leisure	January, 9 Days	260.000
	Northern Germany's largest holiday exhibition	February, 4 Days	65.000
	Central Germany's largest holiday exhibition	November, 5 Days	56.900

## Your contacts for all 3 events

**Kerstin Heim**  
Manager Exhibitions and Events  
T: +49 711 18560-2543  
M: +49 178 3704 220  
[kerstin.heim@messe-stuttgart.de](mailto:kerstin.heim@messe-stuttgart.de)

**Katja Huber**  
Manager Exhibitions and Events  
T: +49 711 18560-2690  
M: +49 178 3704 218  
[katja.huber@messe-stuttgart.de](mailto:katja.huber@messe-stuttgart.de)

**Franziska Maier**  
Manager Exhibitions and Events  
T: +49 711 18560-2666  
M: +49 178 3704 498  
[franziska.maier@messe-stuttgart.de](mailto:franziska.maier@messe-stuttgart.de)



# TOURISM

## THE STAGE IS CLEAR FOR YOUR HOLIDAY DESTINATION!

As a hotel business, travel operator or tourist office – at our holiday exhibitions you will meet an affluent audience who loves to travel and be inspired to a direct booking on-site! Here is why you should be there:

- **Diverse exhibition range** – From regional excursion destinations to international dream locations. Whether individual tour operator or full-service travel agency with a booking option, everyone will find a place here.
- **Perfect timing** – The exhibitions take place in autumn and winter, just when the booking season starts.
- **High booking interest** – Our visitors do not only bring their desire to travel but also the necessary purchasing power to the event (as shown by surveys of recent exhibitions).
- **Unique experience** – Personal consultations by travel experts and the unmatched variety of offers make the events so special.
- **Exhibitions are events** – Exciting shows, the holiday cinema and lots of inspirations become part of the holiday experience already. This makes visitors happy and ensures loyal regulars.
- **The sector meeting place** – A comprehensive specialist programme attracts experts and decision makers.
- **All-round support by exhibition professionals** – Our experienced project team will be by your side to help you before and after the exhibition.





## TOURISM EXHIBITION AREA



**Destinations** ▪ cities, regions, countries, tourist attractions



**Travel organisers & agencies** ▪ package, individual and group tours



**Leisure facilities**



**Travel facilities, rental offers** ▪ airlines, railway companies, car and camper rental companies



**Accommodation** ▪ hotels & resorts, holiday apartments, camp sites



**Tourist services**



**Travel media**