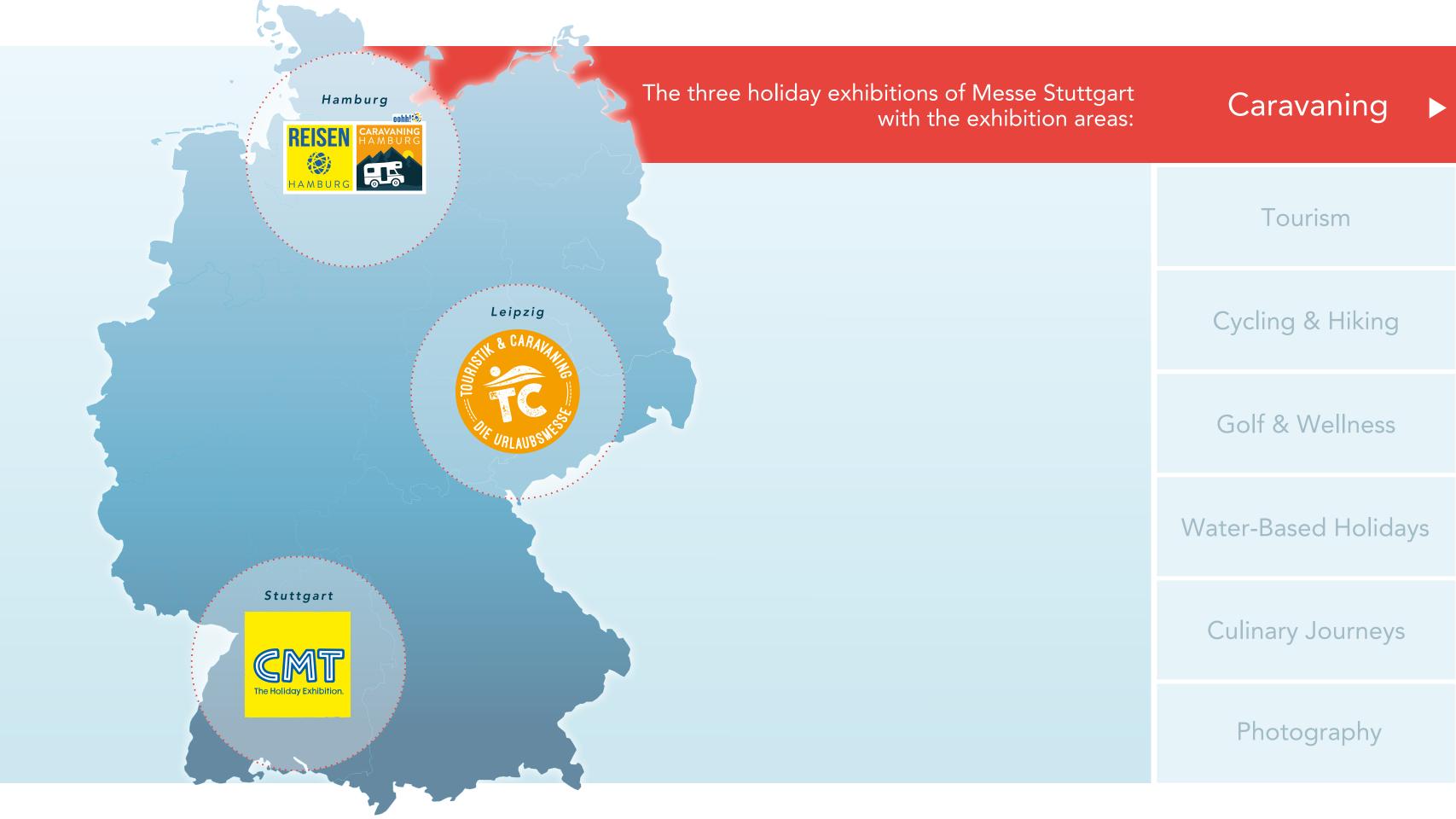


The three holiday exhibitions of Messe Stuttgart











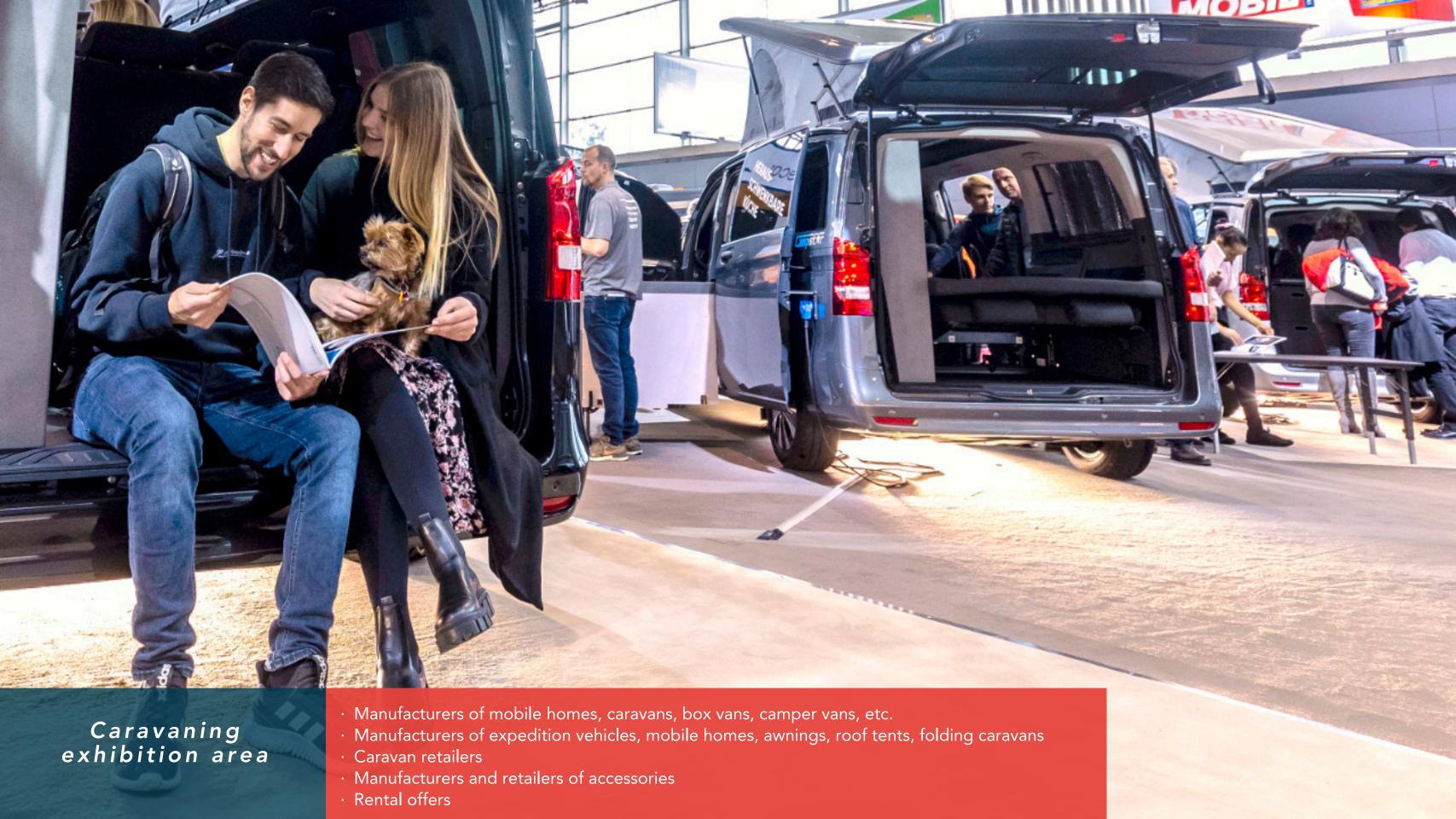




- * Source: Fokus Caravaning 2024 ** Source: Readers survey 2024 promobil/CARAVANING

Caravaning

- Ideal event times in autumn/winter in order to convince visitors with high purchasing power and a desire to travel about caravaning as a holiday form right at the start of the season.
- Optimal composition of the exhibition areas combines interests and ensures that visitors spend a long time at the exhibitions (tourism, caravaning, camping, outdoor activities,...).
- Complete coverage of the caravaning and camping market by manufacturers and retailers, as well as through accessories.
- · High purchasing and booking intentions, plus strong purchasing power of visitors due to loyal regular guests and a national catchment area.
- The exhibitions are events for visitors, business and media: the purposeful accompanying programme together with presentations of innovations and network events are aimed at trade visitors, the specialist press and influencers.



One topic, every location!

	Exhibition	Duration	Number of visitors	Exhibition area
CMT The Holiday Exhibition.	The world's largest consumer show for tourism and leisure	January, 9 days	234,000	©MT The Holiday Exhibition. 9 days, throughout the entire exhibition
CARAVANING HAMBURG HAMBURG	Northern Germany's largest holiday exhibition	February, 4 days	70,000	REISEN CARAVANING HAMBURG HAMBURG 4 days, throughout the entire exhibition
SIN & CARAVANIES OF URLAUBSHESS	Central Germany's largest holiday exhibition	November, 5 days	55,000	5 days, throughout the entire exhibition
				Vous contacts for all 2 avents

Your contacts for all 3 events

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