

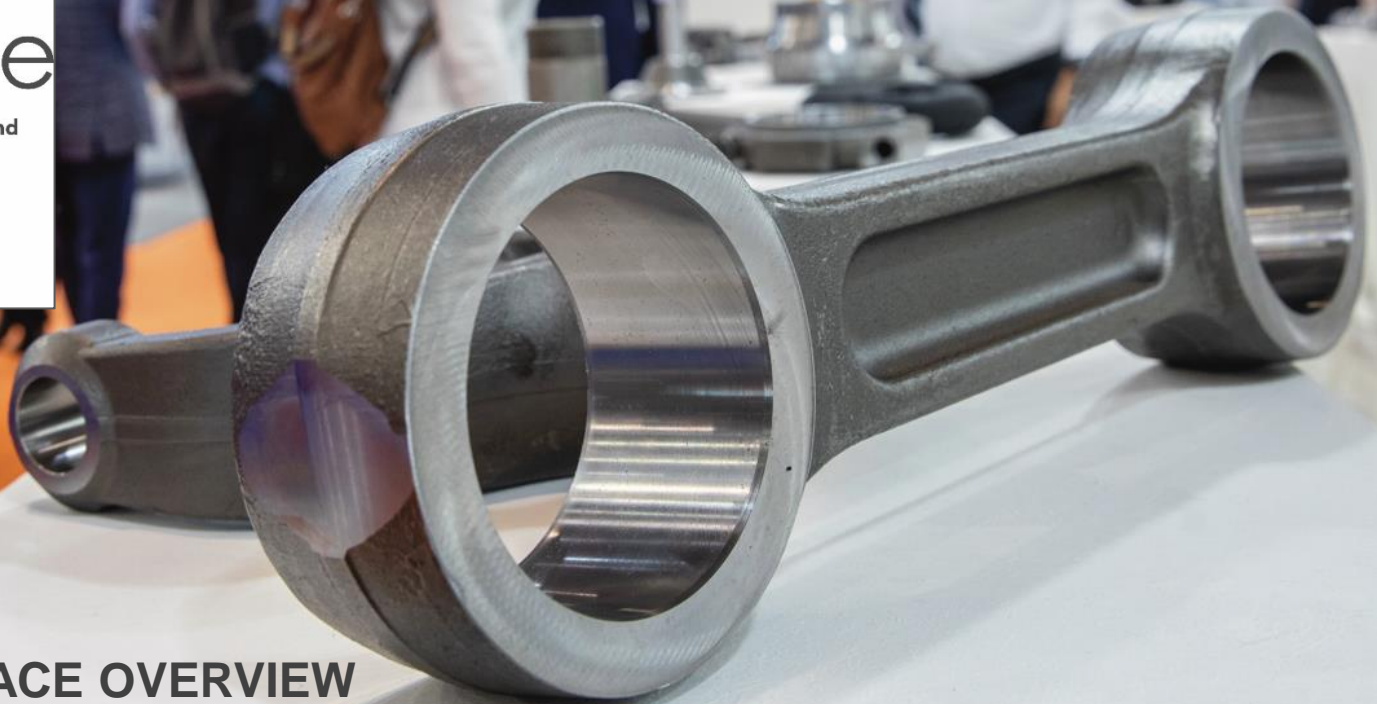
Mitten im Markt

Messe Stuttgart



CastForge
Trade Fair for Castings and
Forgings with Processing

4 – 6 June 2024
Messe Stuttgart
(Germany)





ADVERTISING SPACE OVERVIEW

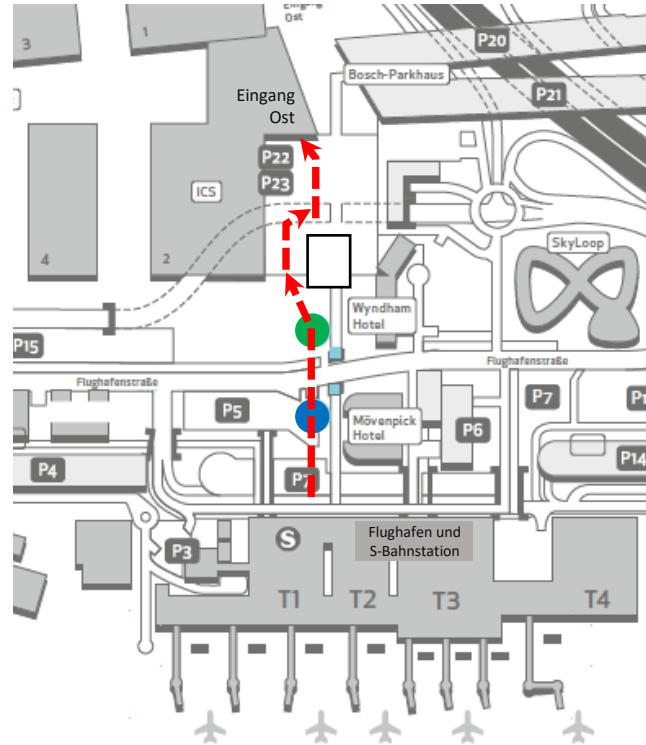
Site Overview



Overview Boulevard to the fair

Overview Messeboulevard

-  Videoboard North
(visible from the trade fair)
-  Videoboard South
(visible from the airport and S-Bahn)



Advertising space at Messeboulevard

Videoboard North/South

Due to its direct connection to the trade fair, the airport is one of the most important advertising spaces in the region. With the video board at the south entrance, you reach thousands of trade fair visitors arriving by S-Bahn (suburban train). It is located in an unparalleled position directly above the entrance, thus in the focal point of trade fair visitors.

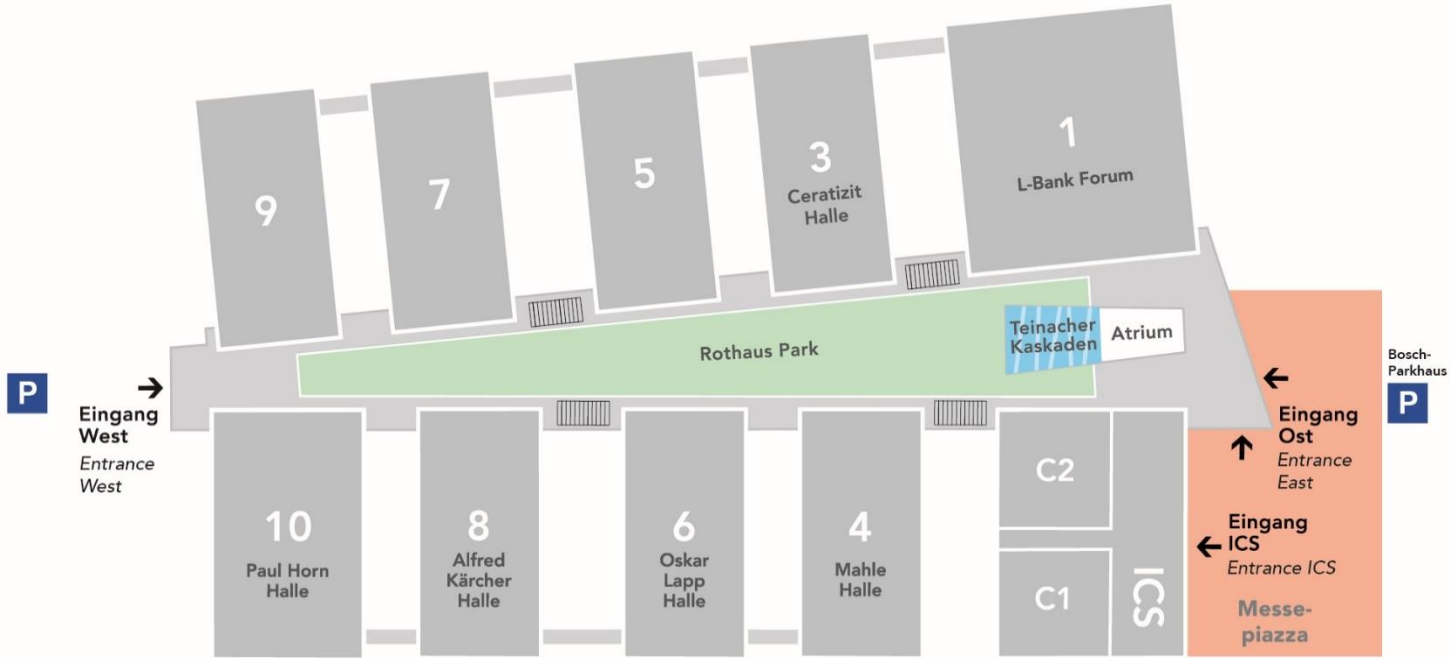
Spot length: 10 seconds, 400 repetitions per day, no exclusive rights.

Total price:
Rental incl. recording plus VAT

€ 900.00 (per day, per location)



Advertising Spaces Outdoor



Advertising Spaces Outdoor

Windmaster

The Windmasters can be placed individually or in a row on the trade fair square, in front of the Bosch parking garage, or coming from the airport. They accompany trade fair visitors as they enter or leave the trade fair grounds.

Total price: Rental incl. production and assembly/dismantling, plus VAT

€ 227.50 (double-sided, DIN A0, 2 posters per piece, frame on loan)



Exhibits/Promotion Points

Present your latest models or your trademark and arouse the curiosity of visitors. The trade fair square and Rothaus Park are available as locations for you.



on request, subject to approval



Advertising Spaces Outdoor

Advertising Tower

The advertising towers can be placed at various positions and are ideal advertising tools to attract the attention of incoming visitors to your company. As the advertising tower is printed on all 4 sides, your advertisement will be visible from every direction.

Total price:

Rental incl. production and assembly/disassembly, plus VAT

€ 3,020.00 (four-sided, 1.5 x 3 m, frame on loan)

€ 5,430.00 (four-sided, 2 x 5 m, frame on loan)



Branding Staircase

The front sides of the stairway entrances on the trade fair square at the East entrance offer an attractive large space for advertising.

5 window surfaces with a distance of 1.5 cm each.

Total price:

Rent incl. production and assembly/dismantling, plus VAT.

€ 3,009.00 (one-sided, 5.43 x 3.92 m)



Advertising Spaces Outdoor

Stela

Welcome the visitors with your message on the large-sized stela.



Total price:

on request, subject to approval



Advertising Spaces Outdoor

Banners Facade Entrance East

This three-part area offers numerous creative design possibilities. Your message in an attractive large format will capture attention from a distance, ensuring high visibility!

Total price:
Rent incl. production and assembly/disassembly, plus VAT

€ 11.195,00 (3 pieces, 3 banners à 4,77 x 4,89 m)

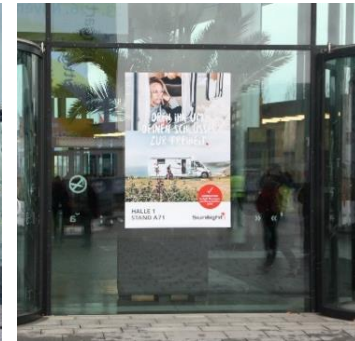


Advertising between the Revolving Doors

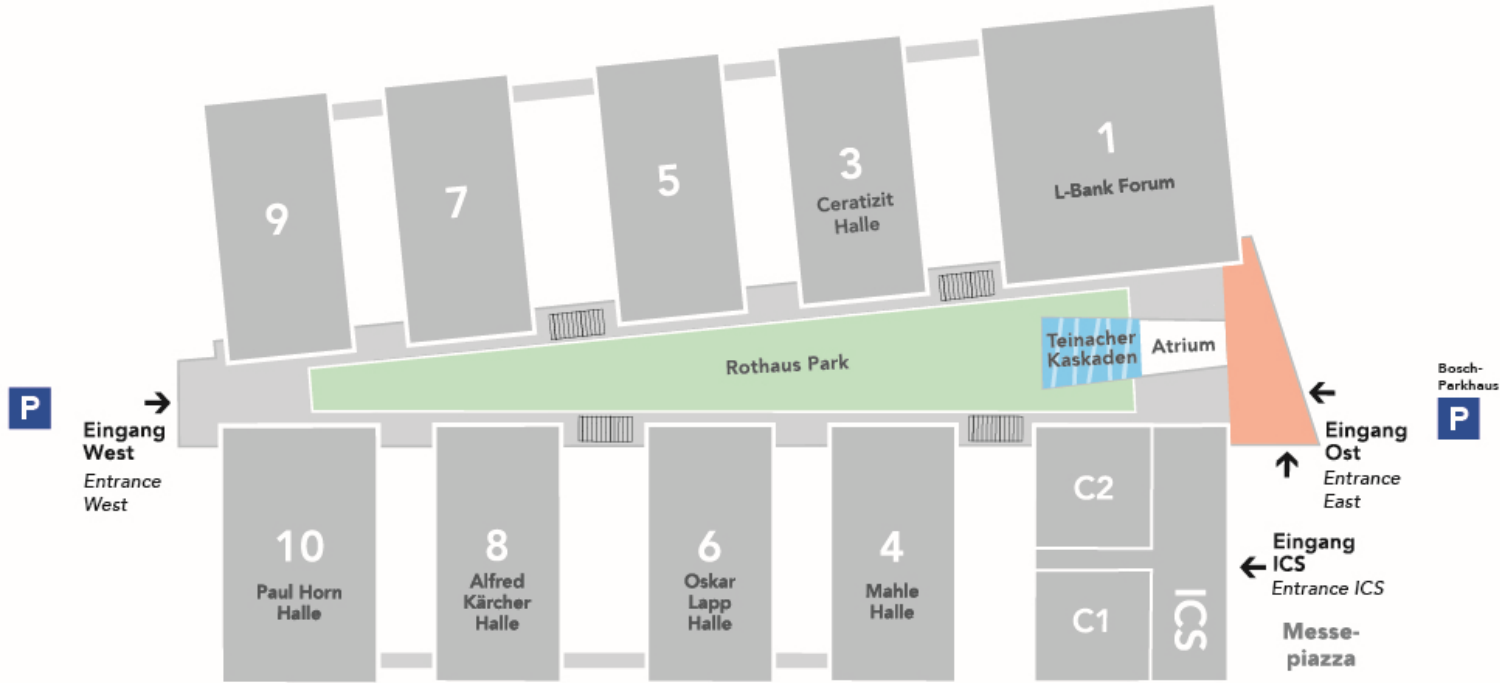
Welcome the visitors with welcome graphics on the glass facade at the revolving doors at the East entrance when they come from the trade fair square and the Bosch parking garage.

Total price:
Rent incl. production and assembly/dismantling, plus VAT.

€ 535.00 (1.2 x 1.75 m, poster)
€ 1,550.00 (2.93 x 2.98 m, full-surface application)



Advertising Space Entrance East



Advertising Space Entrance East

Floor Graphics

The floor graphics can be placed throughout the East entrance area. With this exceptional form of advertising, you can create your own visitor guidance.



Total price:
Rent incl. production and assembly/disassembly, plus VAT

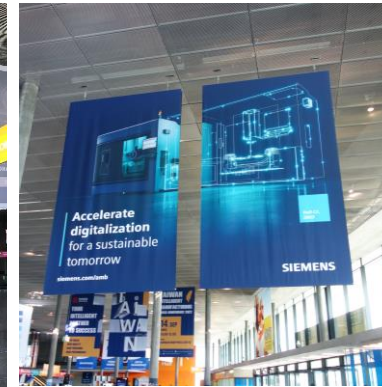
€ 200.00 per m²



Advertising Space Entrance East

Skywalls

Depending on the position, the ceiling flags can be distributed individually in the entrance area or arranged in sets of 3 side by side.



Total price:
Rent incl. production and assembly/dismantling, plus VAT

€ 1,915.00 (single-sided, 3 x 5 m)

€ 3,135.00 (double-sided, 3 x 5 m)



Advertising Space Entrance East

Advertising Towers

The advertising towers are built around the pillars and are printed on all 4 sides.

Total price:
Rental incl. production and assembly/disassembly, plus VAT.

€ 1,220.00 (four-sided, 0.8 x 3 m, frame on loan)

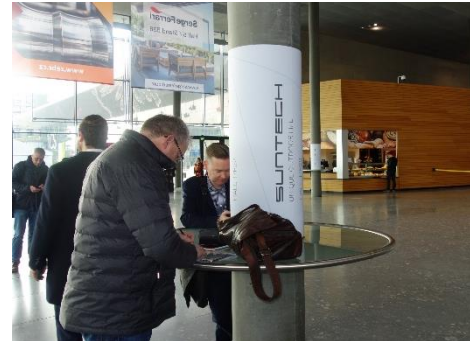


Column Wrapping

In the prominent East entrance area, you can wrap the pillars with your advertising message.

Package price:
Rental incl. production and assembly/disassembly, plus VAT.

€ 555.00 in a package of 3, 1.26 x 1 m



Advertising Space Entrance East

Airship

Take advantage of the opportunity of aerial advertising! With a zeppelin, you can convey various advertising messages and, with this mobile advertising medium, generate high attention "above the heads" of the visitors.

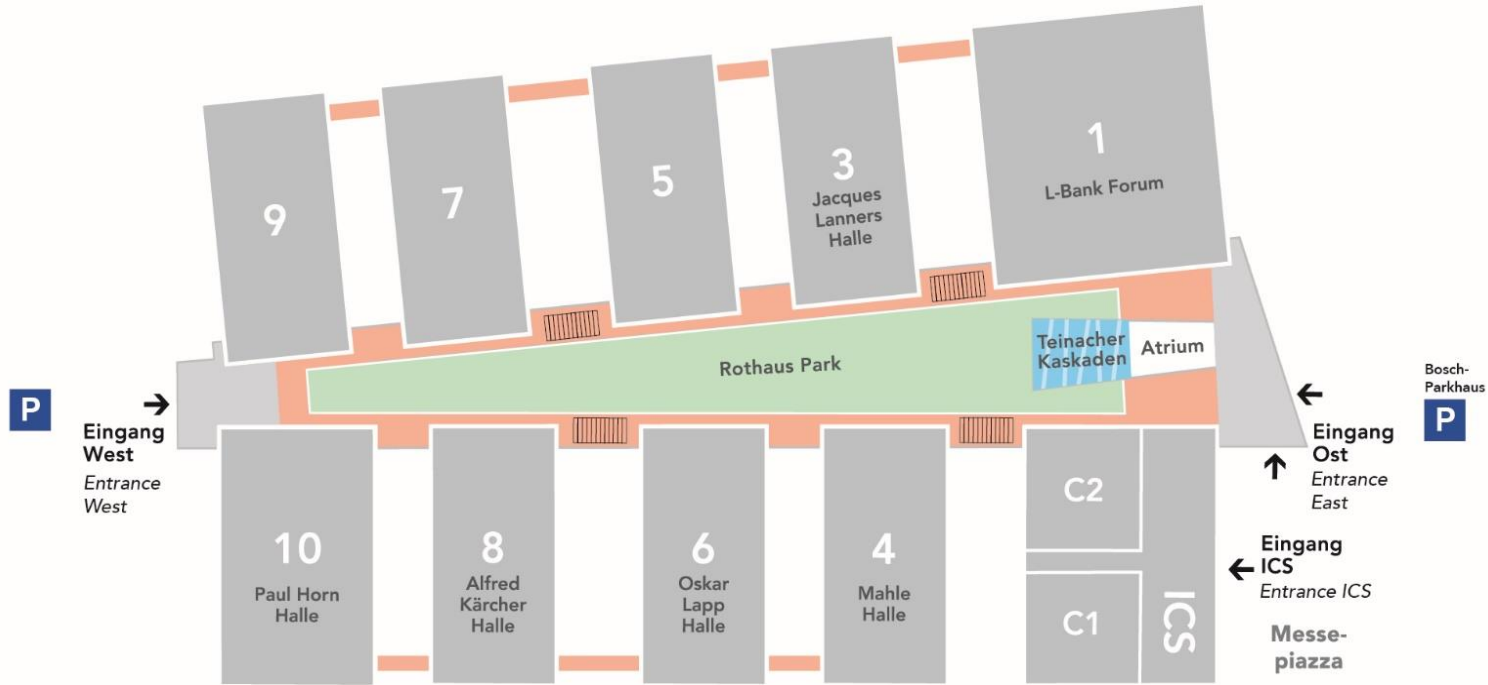


Total price:
Rental incl. production and assembly/disassembly, plus VAT

€ 1,940.00 (1st day incl. helium filling and multi-colored lettering)
€ 950.00 (per subsequent day)



Advertising Spaces in the Fairground Round Course



Advertising Spaces in the Fairground Round Course

Floor Graphics

The floor graphics can be placed throughout the visitor pathway in the halls. With this exceptional form of advertising, you can create your own visitor guidance.



Total price:
Rent incl. production and assembly/disassembly, plus VAT

€ 200.00 per m²



Advertising Spaces in the Fairground Round Course

Ceiling Banners

The ceiling flags in front of the halls are an ideal advertising medium and guide to your booth, and can be booked throughout the visitor pathway.

Total price:
Rent incl. production and assembly/disassembly plus VAT

€ 265.00 (one-sided, 3 x 0.6 m)

€ 420.00 (double-sided, 3 x 0.6 m)



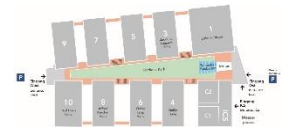
Walkway Banners

The banners in the northern and southern hall passages accompany visitors on their direct route from one hall to another.

Total price:
Rent incl. production and assembly/dismantling, plus VAT

€ 740.00 (single-sided, 4 x 1 m)

€ 1,232.00 (double-sided, 4 x 1 m)



Advertising Spaces in the Fairground Round Course

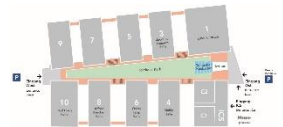
Electronic Tour Leading System

The locations of the digital advertising spaces are in the highly frequented visitor pathway, directly in front of the hall entrances, and also at the East entrance.

Spot length: 10 seconds, 400 repetitions per day. Maximum of 2 customers can book.

Total price:
Rent incl. recording, plus VAT,

€ 1,200.00 (per visitor tour)



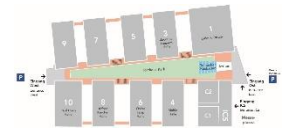
Advertising Spaces in the Fairground Round Course

Advertising Towers

The advertising towers in the visitor pathway accompany visitors on their way between the halls. The towers are printed on all sides with your advertising, making them highly visible.

Total price:
Rental incl. production and assembly/disassembly, plus VAT.

€ 1,220.00 (four-sided, 0.8 x 3 m, frame on loan)



Advertising Spaces in the Fairground Round Course

Display – Roll Up

The roll-ups can be individually placed on the premises, for example, at the escalators or in the visitor pathway. You can incorporate your own advertising materials, or we can produce them for you.

Total price:
Rent incl. production and assembly/disassembly, plus VAT

€ 370.00 (per stand, both sides, 0.85 x 2.00 m)

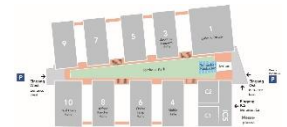


Display – TX Frame

At various locations on the exhibition grounds, you can increase your visibility with our stand-up displays. Whether for guiding visitors to your booth or for presenting your product, this advertising tool is versatile.

Total price:
Rent incl. production and assembly/disassembly, plus VAT

€ 540.00 (per stand, both sides, 0.99 x 2.50 m)



Advertising Spaces in the Fairground Round Course

Promotion

With our promotion offers, you can approach your customers directly. A maximum of 5 teams is allowed (no flyer distribution, only high-quality promotional materials are permitted). Each promotion team consists of a maximum of 2 individuals provided by the exhibitor.

Package price for the duration of the trade fair:
Approval, plus VAT

€ 900.00 (for all 3 days of the fair)

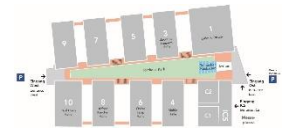


Sign Spinning

With sign spinning, you convey your message with acrobatic flair, fun, and entertainment. Use this opportunity for live communication to leave a lasting impression.

Total price:

on request, subject to approval You can see impressions here:



Advertising Spaces in the Fairground Round Course

Glas Wall Banners

The advertising spaces directly in front of the halls in the visitor pathway are in the direct line of sight of the visitors

Total price:
Rent incl. production and assembly/dismantling, plus VAT.

€ 535.00 (one-sided, 1.95 x 2 m)

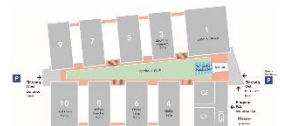


Wall Banners

The wall surface banners in the visitor pathway are positioned in front of the halls and showcase your company and product advertising in the entrance areas.

Total price:
Rent incl. production and assembly/dismantling, plus VAT.

€ 755.00 (one-sided, 2 x 3 m/ 2 x 2.7 m)



Advertising Spaces in the Fairground Round Course

Hall routing

Guide visitors directly to your exhibition booth. Two wall surface banners measuring 2.8 x 3 m each will be placed immediately at the hall entrance. The banners will be designed with the hall logo and your message (2.8 x 2 m).

Total price:
Rent incl. production and assembly/dismantling, plus VAT.

€ 1,700.00 (2 pieces, 2.8 x 3 m of which 2.8 x 2 m advertising space)

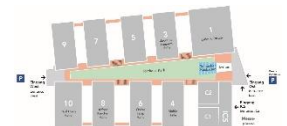


Hall Gate Banners

The ceiling flags at the hall entrances are an ideal advertising medium and guide to your booth.

Total price:
Rent incl. production and assembly/dismantling, plus VAT

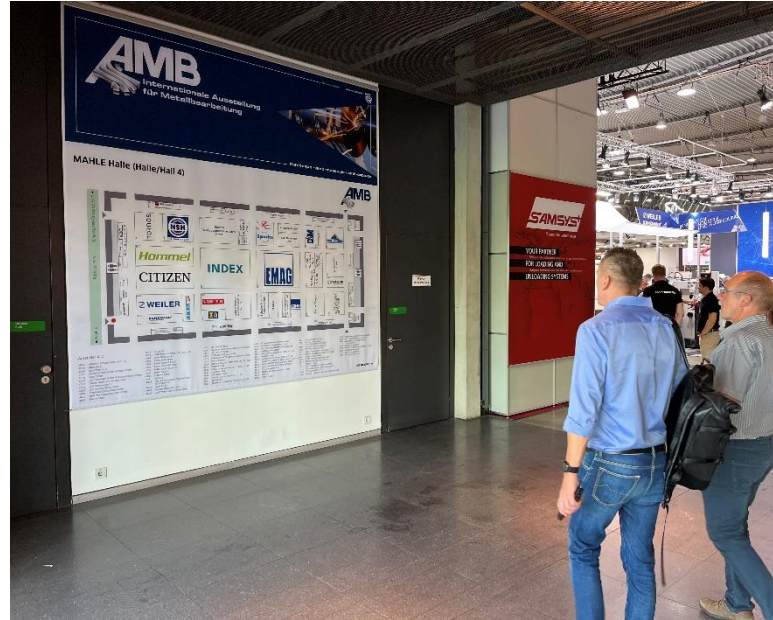
€ 975.00 (both sides, 5 x 0.85 m)



Advertising Spaces in the Fairground Round Course

Sponsoring „Floor Plan“

A large hall plan will be placed at the hall entrance. In addition to your advertising inscription directly above the hall plan, your booth will be highlighted in color on the plan. Take advantage of the visitors' dwell time.



Package price per hall:

Rent incl. production and assembly/dismantling, plus VAT.

€ 1,200.00 (1 plan with 3 x 3 m, of which 3 x 1 m advertising space)



Advertising Spaces at the Elevated Sections



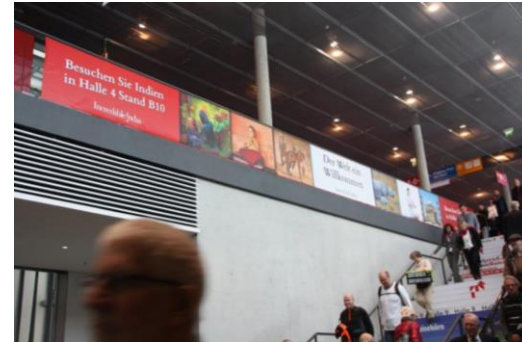
Advertising Spaces at the Elevated Sections

Banner railing

The advertising space along the railing above the stairs of the terrain jump can be booked with a width ranging from 5 m to a maximum of 20 m.

Total price:
Rent incl. production and assembly/disassembly, plus VAT

€ 615.00 (5 x 1 m)
€ 1,125.00 (10 x 1 m)



Skylights Doors

The skylights can be individually designed. They are suitable for guiding visitors directly to your booth or showcasing your product.

Total price:
Rent incl. production and assembly/disassembly, plus VAT.

€ 760.00 (2 pieces, one-sided, 2.34 x 0.55/0.78 m)



Advertising Spaces at the Elevated Sections

Ceiling Banners

The banner at the terrain jumps is suspended from the ceiling, presenting an attractive large format in the direct line of sight of the visitors.



Total price:
Rent incl. production and assembly/dismantling, plus VAT

€ 2,400.00 (one-sided, 5 x 4 m)

€ 3,815.00 (double-sided, 2 banners, 5 x 4 m)



Advertising Spaces at the Elevated Sections

Stair Ad

The stair advertising at the terrain jump can be used for a variety of advertising motifs. Whether each step is individually printed with your company logo or if you display your company logo as a full image on all steps, the possibilities are versatile, offering a high degree of flexibility.



Total price:
Rent incl. production and assembly/disassembly, plus VAT.

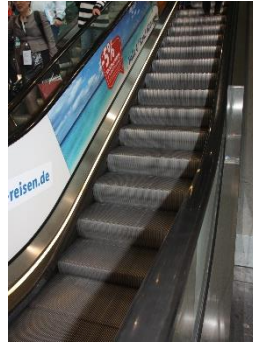
€ 2,400.00 (terrain jump 1, 32 steps à 3.17 x 0.16 m)



Advertising Spaces at the Elevated Sections

Escalator Advertisement

Accompany your customers on their way into the exhibition halls! At the highly frequented terrain jumps, two escalators are available for individual design. The handrails and the escalator belts are available for booking. We would be happy to put together a package for you.



Total price:
Rent incl. production and assembly/disassembly, plus VAT.

€ 2,600.00 (railing, 2 pieces, 12.90 x 0.67 m, terrain jump 1)
€ 1,200.00 (hinges 4 pieces, 12.90 x 0.095 m, terrain jump 1)



Advertising Space in the Halls



Advertising Space in the Halls

Floor graphics

The floor graphics can be individually placed. With this exceptional form of advertising starting from a size of 1 x 1 m, you can create your own visitor guidance.

Only available for exhibitors in the immediate vicinity. Positions will be assigned based on placement suggestions.



Total price:
Rent incl. production and assembly/disassembly, plus VAT

€ 200.00 per m²



Advertising Space in the Halls

Skywalls

The skywalls are suspended from the ceiling over the visitor aisles, providing an ideal advertising space to guide visitors directly to your booth.

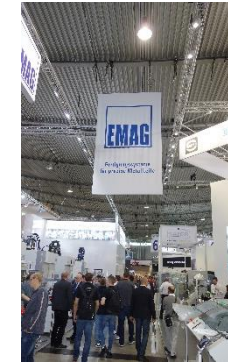
Available only for exhibitors placed in the immediate vicinity.

Total price:

Rent incl. production and assembly/dismantling, plus VAT

€ 1,650.00 (one-sided, 2.5 x 5 m)

€ 2,633.00 (double-sided, 2.5 x 5 m)



Advertising Space in the Halls

Advertising Towers

The advertising towers are built around the hall pillars and are printed on all 4 sides.

Adjacent exhibitors have booking priority.

Total price:
Rental incl. production and assembly/disassembly, plus VAT.

€ 1,640.00 (four-sided, 1.2 x 3 m, frame on loan)



Column Wrapping

Make use of the pillar in front of your booth! The entire height, as well as the complete circumference, can be wrapped with your advertising.

Total price:
Rental incl. production and assembly/disassembly, plus VAT.

Prices vary depending on column diameter and height
Price example: € 1,175.00 (1.59 x 4.4 m)



Advertising Space in the Halls

Restroom Advertisement

In the restroom facilities, you can advertise in various forms, such as door decals, mirror decals, wall frames, or by wrapping the towel holders.

Total price:
Rent incl. production and assembly/disassembly, plus VAT.

Wall frame Din A3

Cerazit hall 3, 27 pieces: € 800.00
Hall 5, 26 pieces € 800.00

Branding towel dispensers 0.3 x 0.35 m

per hall, 12 units € 600.00

Mirror graphics, 4 units

per Sanitary facilities 1 sqm included € 800.00

Door graphics 0.7 x 1.0 m

per hall, 4 units € 800.00



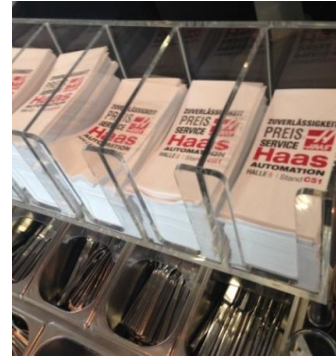
Special Advertising Spaces

Gastronomy

Take advantage of the opportunity to convey your message to the visitors of the restaurant or bistro.

We would be happy to create a custom offer that suits your message, such as:

- Non-food items that can be individually designed, such as coffee cups, napkins, etc.
- Monitors (steles) in 4K resolution
- Decals on windows, doors, floors
- Coffee bars with individual branding
- Team clothing for restaurant staff



Prices on request, subject to approval



Stand Design and Presentation Systems

From presentation systems, ceiling suspensions, and truss coverings to wall coverings – here and on our website www.signservicestuttgart.de, you can find inspiration for your booth. We are also happy to collaborate with you on custom solutions.

Contact persons for booth design and presentation systems:

Simon Herkner and Cornelia Trimborn
 Tel.: +49 711 18 560-3215
 Email: stand@signservice-stuttgart.de



Contact Advertising Spaces

Contact Team Marketing

Our team, Marketing Services Messe Stuttgart, is always at your disposal.

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Marketing Services Messe Stuttgart
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Email: langholz@marketingservices-messe-stuttgart.de

Marketing Services Messe Stuttgart
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