



CastForge

Trade Fair for Castings and
Forgings with Processing

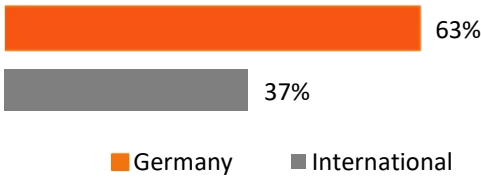
Show report **2024**

Statistics

	Total	Germany	International
Exhibitors	488	140	348
Visitors	4,286	2,700	1,586
Net exhibition space in m²	9,638	3,112	6,526

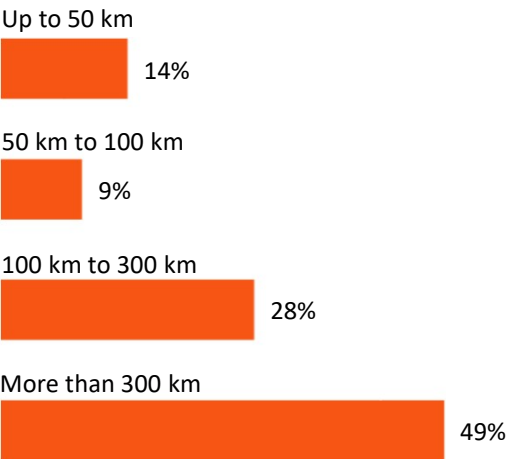
Visitor survey – Catchment area

Germany / International



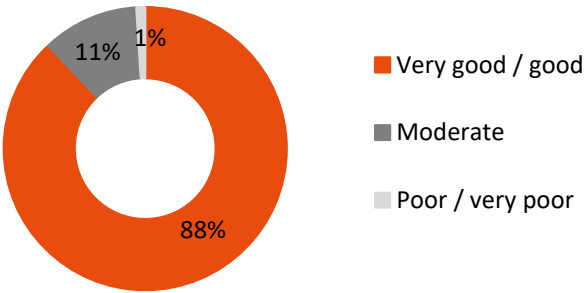
The international visitors mainly come from Italy, France, Austria, Turkey and Switzerland.

Distance from permanent residence



Visitor survey – General assessment

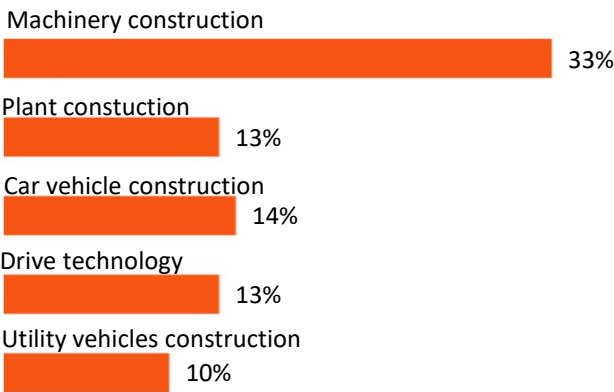
Visitors rate CastForge with a good grade of 1.9.



The representative survey comprises a sample of 434 visitors.

Visitor survey – TOP 5 economic sectors / industries*

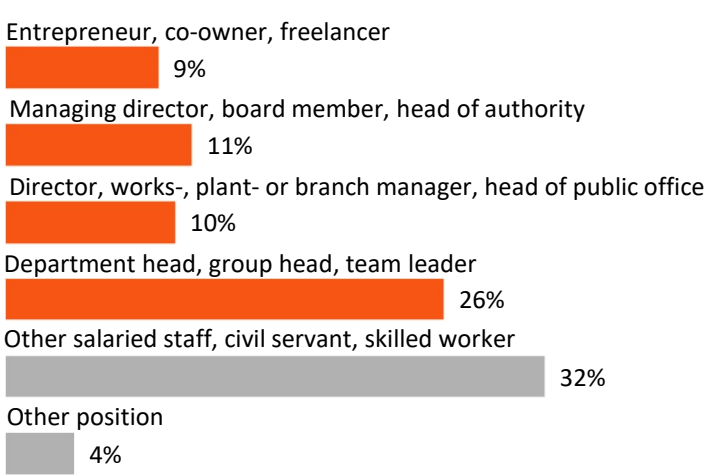
81% of visitors work in industry, 10% in trade and 9% in the service sector.



*Multiplé choice

Visitor survey - Position in company*

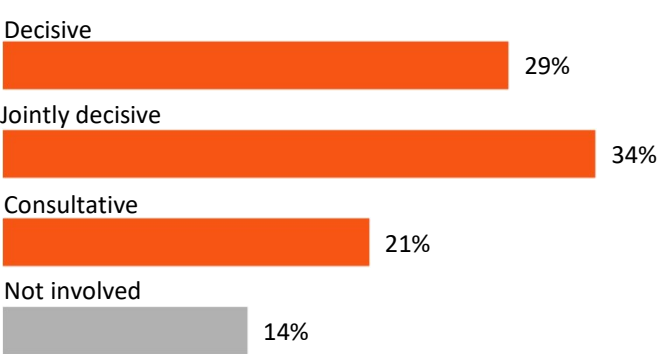
56% of all CastForge visitors are employed in leading positions. 29% come from large companies with more than 1.000 employees.



*Difference to 100% = pupil, student, other not working

Visitor survey - Decision making competency*

84% of visitors are involved in the procurement or purchasing decision-making process.

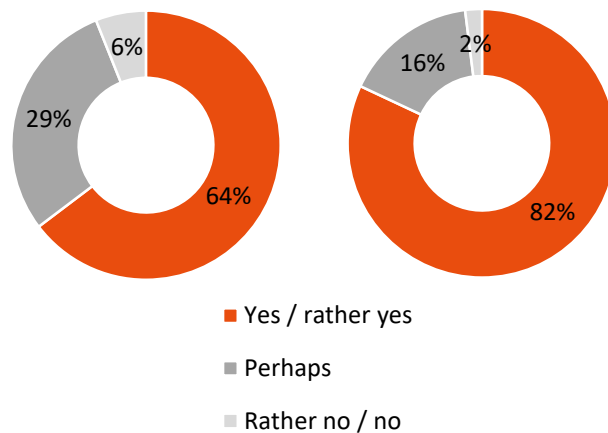


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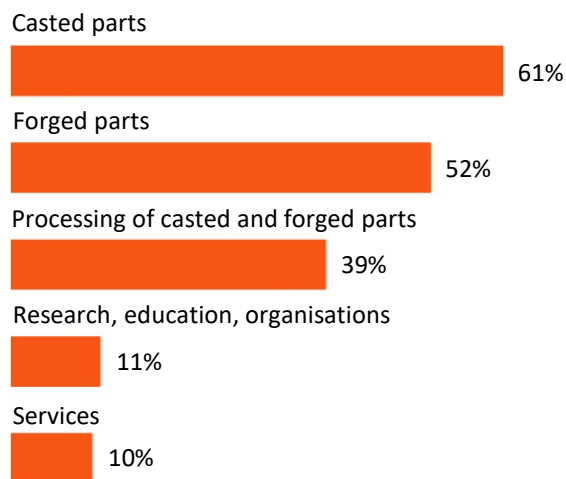
Visitor survey – Intention of revisitation / recommendation

64% of visitors would like to visit CastForge again.
82% would recommend the trade fair to others.



Visitor survey – TOP 5 interests*

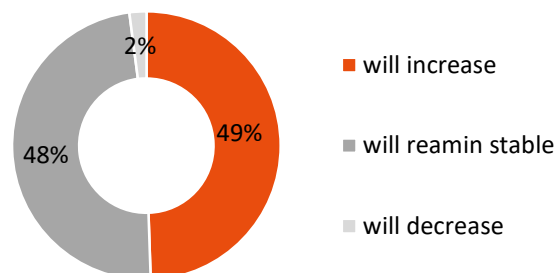
The top interest of CastForge visitors are casted parts and forged parts as well as the processing of these.



*Multiple choice

Visitor survey – Development of importance

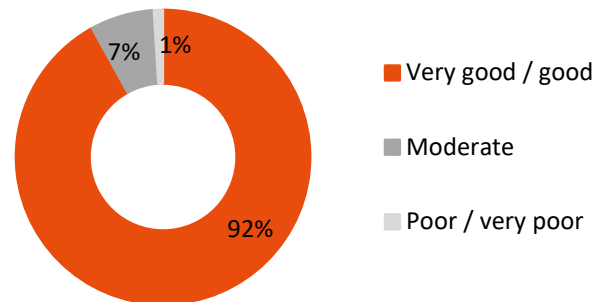
Half of the visitors are convinced that CastForge will become even more important.





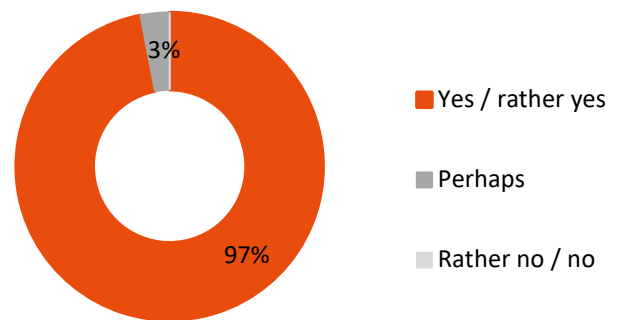
Exhibitor survey – General assessment

Exhibitors rate the first CastForge with a good grade of **1.6**.



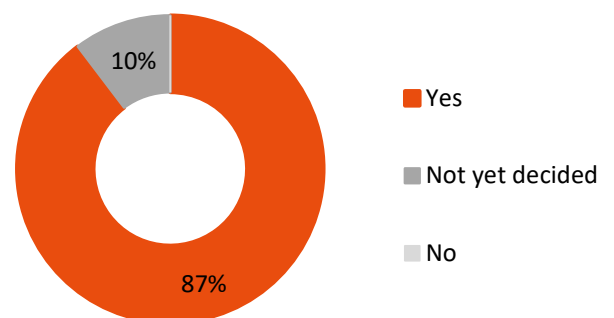
Exhibitor survey – Intention of recommendation

97% of the exhibitors would recommend CastForge to others.



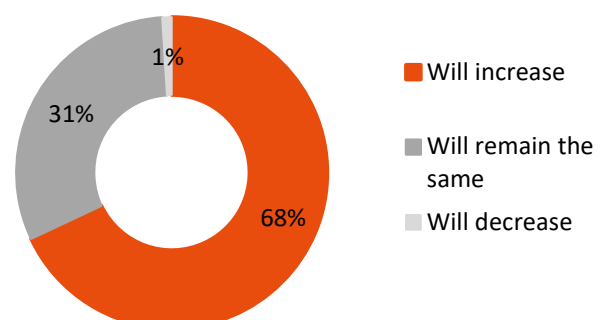
Exhibitor survey – Intention to exhibit again

More than **87%** of the exhibitors have the intention to exhibit again.



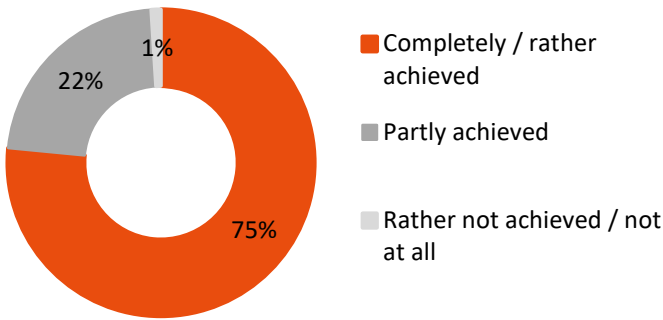
Exhibitor survey – Importance for branch of industry

68% of exhibitors assume that the importance of CastForge will increase.



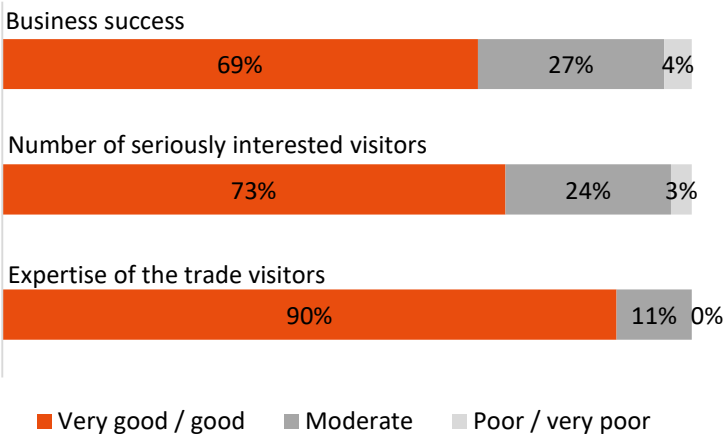
Exhibitor survey – Achievement of trade fair objectives

Three quarters have achieved their trade fair objectives at CastForge this year.



Exhibitor survey – Business success assessment

Overall, the exhibitors are very satisfied with the success of their participation in the trade fair, with 90% rating the quality of the trade visitors in particular as very good/good.



Exhibitor survey - Service

In good hands: Exhibitors rate the support and service provided by Messe Stuttgart as good to very good

