



# Stand construction offer

## »AMB Start-Up Area«

Is your Start-Up active in the field of metal working? For example, are you developing the latest solutions for machining? Or are you engaged in industrial software and engineering?

Take this opportunity to propel your company forward – at AMB, the International Exhibition for Metal Working!

You can present your innovations in the Start-Up Area at the Entrance East throughout the entire trade fair period from 15 to 19 September 2026. In addition, the 4.0 Start-Up Pitches are organised in collaboration with the Stuttgart Region Economic Development Corporation and Allianz. These will take place on the AMB Stage in the Atrium. You are cordially invited to participate!

Don't miss out on this chance and secure your participation in the AMB Start-up Area now!



Example

## AMB Start-Up Area

Package price € 3,800

Join now!

Flat rate per unit, plus statutory VAT valid at this time (according to the relevant version of the Value Added Tax Act).

Sample outline of the BMWK stand for young innovative companies and start-up area in the east entrance.

### Services:

- Table-top stand in the AMB Start-Up Area
- 1 high table, 120 x 60 cm, 2 bar stools, 1 lockable counter, carpeting, electricity connection, back wall with customised graphics, lighting
- Access to common storage with lockers, a joint kitchen and use of the common communication zone with seating facilities
- Information counter for all start-ups with hosting staff
- Daily stand cleaning and waste disposal
- Media package Basic (Media fixed rate)
- Advertising of the Start-Up Area in the trade fair media
- Option to apply for participation in the AMB Start-Up Pitches

- 2 exhibitor passes
- WLAN access in the exhibitor area
- Free table water, coffee and snacks over lunch

### Criteria for participation:

- A maximum of six years on the market
- Maximum number of employees: 20
- Maximum annual turnover: € 5 million
- Legally independent
- Innovative business model or product development

Please order the desired stand construction package with the order form overleaf. To order additional services please use the respective forms or our SMS portal [www.stuttgartmesseserviceportal.de](http://www.stuttgartmesseserviceportal.de). Graphic design or lettering on request.



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# Reply

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We herewith order according to your offer  
(subject to admission to the trade fair):

## Stand construction offer »AMB Start-Up Area«

**Complete offer** · Stand area, stand construction & service as described

- Package price **3,800 €**       AUMA contribution       Eco surcharge  
 Media package Basic (Media fixed rate)

Flat rate per unit, plus statutory VAT valid at this time (acc. to the relevant version of the Value Added Tax Act).

Company	Department
Street / P.O. box	Postcode, town, country
Contact person	E-mail contact person
(in case of questions) Name/Tel.	Fax
VAT identification number (EU), tax number	We are: <input type="checkbox"/> Entrepreneur <input type="checkbox"/> no entrepreneur

All prices are subject to the statutory VAT valid at this time (according to the relevant version of the Value Added Tax Act). The General Terms and Conditions of Messe Stuttgart shall apply (General and Special Exhibiting Conditions, Technical Guidelines, General Terms and Conditions for Services and the House Regulations of Landesmesse Stuttgart GmbH & Co. KG) which are available at [www.messe-stuttgart.de/amb/terms](http://www.messe-stuttgart.de/amb/terms). The place of jurisdiction shall be the Stuttgart District Court or Regional Court, as the case may be, if the contractual partner is a merchant or legal person under public law or has no general place of jurisdiction in Germany. To ensure that work is performed on time please return your order by 30 June 2026.

In connection with your registration, Landesmesse Stuttgart GmbH & Co. KG reserves the right to advertise this event and our own similar events to you, as well as associated services, by e-mail. Furthermore, we will contact you by post and by telephone for advertising purposes, insofar as this is legally permissible. You have the option to revoke at any time the right of Landesmesse Stuttgart GmbH & Co. KG to use your data for advertising purposes. In this case, you will incur no costs other than the transmission costs in accordance with the basic tariffs. Please send your revocation to [widerspruch@messe-stuttgart.de](mailto:widerspruch@messe-stuttgart.de) or the postal address of Landesmesse Stuttgart GmbH & Co. KG. Please find more information on the use of your data at [www.messe-stuttgart.de/privacy](http://www.messe-stuttgart.de/privacy).

Place, date      Legally binding signature (Authorization to represent is insured)      Name in block letters

Messe Stuttgart  
Key to Markets



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