



**Official organ of
Messe Stuttgart for AMB 2022**

Media data for trade fair
magazine



AMB SPECIAL

International Exhibition
for Metal Working

13 - 17.09.2022
Messe Stuttgart
Germany

**NOW
ALSO
AS
E-PAPER**



**NOW
ALSO
AS
E-PAPER**

AMB SPECIAL 2022

Characteristic: **“AMB SPECIAL” trade fair magazine – official organ of Messe Stuttgart for AMB 2022**

We are back! Germany's leading exhibition for metal cutting is back. The Stuttgart Trade Fair Centre will be booked up again when AMB, International Exhibition for Metal Working, is held from 13 to 17 September 2022. A large number of international visitors are expected to attend this event. On an area of more than 120,000 square metres, the focus will then be on innovations and further developments for metal-cutting and metal-removing machining processes.

Shortly before AMB 2022, “AMB SPECIAL” will provide information in German and English on the latest topics from the world of machine tool construction – up-to-date and informative. It is characterised by professional contents and layout, and is a constant companion for exhibitors and visitors at AMB 2022.

Print run: Print 92,000 copies, e-paper at least 100,000 contacts/impressions








Circulation: In advance to exhibitors and visitors at AMB (from the address file of Messe Stuttgart) for the preparation of their exhibition attendance or their visit to AMB, to potential visitors by target group mailing, distribution via social media channels of Messe Stuttgart, as a supplement in technical literature, display at disseminators and to AMB visitors on every day of the exhibition.

Publication date:	August/September 2022	Newspaper format:	283 mm wide x 405 mm high
Editorial and advertising deadline:	09.05.2022	Type area:	260 mm wide x 361 mm high
Print deadline:	23.05.2022		

Print documents for adverts: Please send files in high-resolution PDF format, version 1.3. All other data formats will be converted at a charge to cover our costs. Data per E-mail or WeTransfer to: amb@werbeagentur-beck.de

Formats/Prices

Adverts (All prices plus VAT)

	1/1	1/2 portrait	1/2 landscape	Junior page	1/3 landscape	1/4 corner	1/4 landscape
Formats based on newspaper format							
Width x Height in mm	260 x 361	123 x 361	260 x 175	149 x 192	260 x 120	123 x 175	260 x 85
Price in €	6.695,-	3.380,-	3.380,-	2.345,-	2.280,-	1.695,-	1.695,-

No bleeding possible | Other formats on request | All prices for bw up to 4c | Special placement requests 10% surcharge

Publisher

Landesmesse Stuttgart GmbH | Messeplazza 1 | 70629 Stuttgart (Germany)

David Banks | Kommunikationsleiter

Tel.: +49 711 18560-2652 | david.banks@messe-stuttgart.de

Coordination/Production

Werbeagentur Beck GmbH & Co. KG | Alte Steige 17 | 73732 Esslingen (Germany)

Ute Böttcher

Tel.: +49 711 937893-60 | boettcher@werbeagentur-beck.de

Advertisement Management

Werbeagentur Beck GmbH & Co. KG | Alte Steige 17 | 73732 Esslingen (Germany)

Stefanie Horlacher

Tel.: +49 711 937893-51 | horlacher@werbeagentur-beck.de

Alexandra Machairidou

Tel.: +49 711 937893-25 | machairidou@werbeagentur-beck.de

Valerie Beck

Tel.: +49 711 937893-50 | v.beck@werbeagentur-beck.de

amb-expo.de

