



Sep 30 – Oct 1, 2026

PARTICIPATION

OPPORTUNITIES



OVERVIEW

VISION

FOCUS TOPICS

REVIEW 2025

OPPORTUNITIES

PACKAGES

ADD-ONS

REGISTRATION

CONTACT



THE VISION

BY EXPERTS, FOR EXPERTS

▶ Two-day conference taking a holistic view of process management

► Current forecast: 300–350 participants from Finance, Manufacturing, Public, Retail, and other industries

- ► Target group ranges from small and medium-sized to large enterprises, from developers to managing directors
- ▶ The event for process management in the "DACH" region
- Building a community through after-work meetups in preparation for the conference



FOCUS TOPICS

- Business Process Management
- Process Analysis & Modeling
- Process Intelligence
- ▶ Process Optimization
- Process Automation and Al
- Change Management





PROFESSIONAL POSITION

DECISION MAKERS

- Managing Director
- Board Member
- Head of Authority
- ▶ Head of Division
- ▶ Plant/Factory/Branch Manager
- Department Manager
- Group Manager
- ▶ Team Lead



36.8 %

BUSINESSUSERS

- Other employed
- Civil servant
- Skilled worker
- Other professional position
- Other non-employed
- Self-employed
- Entrepreneur, Co-owner, Freelancer



61.7 %

YOUNG PROFESSIONALS

- Pupil/Student
- **▶** Trainee



1.6%



AREAS OF RESPONSIBILITY

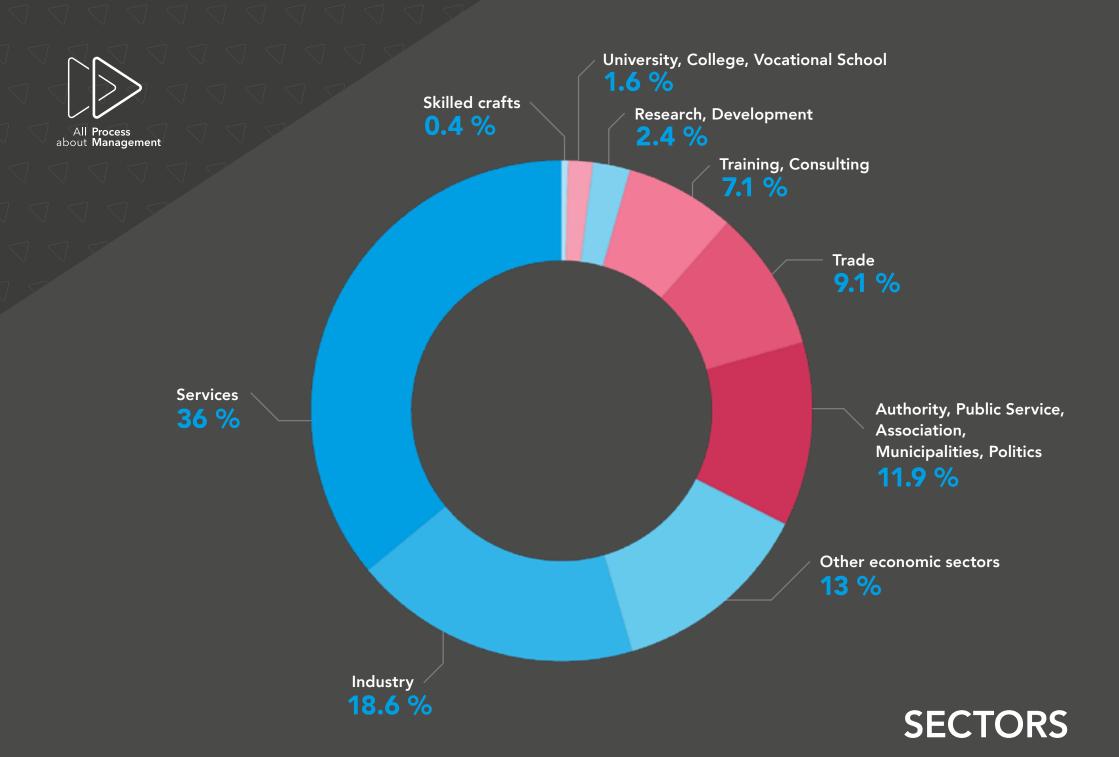
- Process Management, CoE
- Information and Communication Technology, IT
- Sales, Distribution
- General Management, Corporate, Operations
- Other area
- Business Development
- Manufacturing, Production, Quality Control
- Finance, Accounting, Controlling
- Marketing, Advertising, PR
- Other non-employed
- Research, Development, Design
- ▶ Human Resources, Administration
- Purchasing, Procurement
- Pupil/Student
- Maintenance

JOB TITLES

- Business Process Manager
- Consultant / Process Consultant
- Head of / Department Head (e.g., Process Management)
- Chief Process Officer / Executive Management
- ► Team Lead (e.g., RPA)
- Process Automation Specialist
- Business Analyst
- Director of / Division Head (e.g., Business Process Management)
- RPA, Automation, AI, iPaaS Developer
- ▶ BPM Architect
- ▶ Solution Architect
- Citizen Developer
- Process Mining Analyst
- Process Owner
- Al Manager
- Workflow Automation Engineer

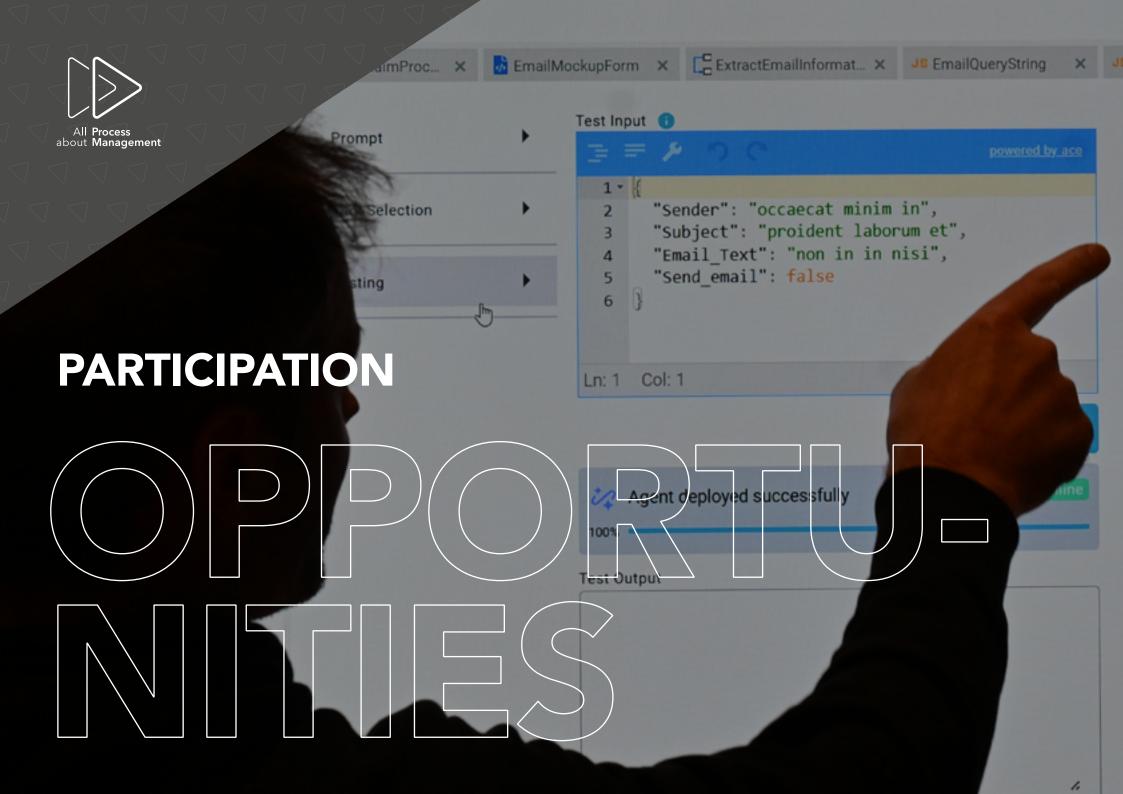
INDUSTRY

- Services
- Software Development and Design
- ▶ Financial and Insurance Services
- ▶ Training, Consulting
- Authority, Public Sector, Associations
- Retail
- Energy Industry
- Chemical and Pharmaceutical Manufacturing
- ▶ Healthcare
- Construction
- Vehicle and Automotive Manufacturing
- Mechanical and Plant Engineering
- Aerospace
- Metal Construction, Metal Production and Processing
- ▶ Other Trade
- Electrical Engineering
- Skilled Crafts
- Plastics Production and Distribution
- ▶ Telecommunications
- Supplier Industry
- Public Utilities
- University, College, Vocational School
- Hospitality
- Cultural and Creative Industries



PARTICIPATING COMPANIES 2025

▶ adidas AG ▶ AOK Niedersachsen. Die Gesundheitskasse. ▶ Ausbildungsfonds Baden-Württemberg GmbH ▶ AWO Kreisverband Nordsachsen e.V. ▶ Baden-Württemberg International GmbH ▶ Baden-Württembergischer Genossenschaftsverband e.V. ▶ BASF Catalysts Germany GmbH ▶ Beurer GmbH ▶ Broadcast Solutions GmbH ▶ CreditPlus Bank AG ▶ CTI Systems S.à r.l. ▶ CURACON GmbH Wirtschaftsprüfungsgesellschaft > DEKRA SE > Deutsches Krebsforschungszentrum (DKFZ) > Dirk Rossmann GmbH ▶ dm-drogerie markt GmbH & Co. KG ▶ dmTECH GmbH ▶ DONE electronics GmbH ▶ Duisburger Versorgungs- & Verkehrsgesellschaft mbH ▶ dwpbank ▶ Eisenmann Druckguss GmbH ▶ Electrification ► Energy2market GmbH ► Erste Group Bank AG ► Fraport AG ► Fraunhofer IPA ► Gardena GmbH ▶ Glöckner & Schuhwerk GmbH ▶ Goodbaby Europe GmbH & Co. KG ▶ HIL GmbH ▶ HiQ GmbH ▶ HTL DevCo d.o.o ▶ HUGO BOSS AG ▶ Ivoclar Vivadent AG ▶ J.M. Voith SE und Co. KG ▶ Karl Späh GmbH & Co. KG ▶ KARL STORZ SE & Co. KG ▶ KfW ▶ KIND GmbH & Co. KG ▶ Kölner Verkehrs-Betriebe AG ▶ LBBW ▶ Lorenz Snack-World Holding GmbH ▶ Mahle Thermal and Fluid Systems GmbH & Co. KG ▶ Mercedes-Benz AG ▶ Messe München GmbH ▶ MISEREOR - Bischöfliches Hilfswerk e.V. ▶ Nassauische Heimstätte Wohnungs- und Entwicklungsgesellschaft mbH ▶ Noerr Partnerschaftsgesellschaft mbB ▶ One Mobility ▶ Voltaira GmbH ▶ Peleven ▶ Robert Bosch GmbH ▶ SMEG Deutschland GmbH ▶ Staatsministerium Baden-Württemberg ▶ Stahlwerk Annahütte Max Aicher GmbH & Co. KG ▶ STRABAG AG ▶ SV Informatik GmbH ▶ SV SparkassenVersicherung Holding AG ▶ SWK Stadtwerke Krefeld AG ▶ TAKKT AG ▶ Techem Solutions GmbH ▶ Techniker Krankenkasse ▶ The One Media GmbH ▶ TKMS GmbH ▶ TUNAP GmbH & Co. KG ▶ TÜV NORD Akademie GmbH & Co. KG ▶ Upload24 GmbH ▶ voestalpine group-IT GmbH ▶ Volksbank Stuttgart eG ▶ Staatstheater Stuttgart ▶ Württembergische Versicherung AG ► XXXLutz KG ► ZwickRoell GmbH & Co. KG



▶ STEP 1: CHOOSE PARTICIPATION PACKAGE

SILVER

GOLD

PLATINUM

SILVER +HACKATHON

GOLD +HACKATHON

PLATINUM +HACKATHON

► STEP 2: CHOOSE ADD-ON (OPTIONAL)

These limited add-ons are only available with the Silver, Gold, or Platinum packages above.

EVENING EVENT BRAIN STATION

LANYARD

COFFEE BAR

1x

1x

1x

3x

▶ FURTHER PARTICIPATION PACKAGES

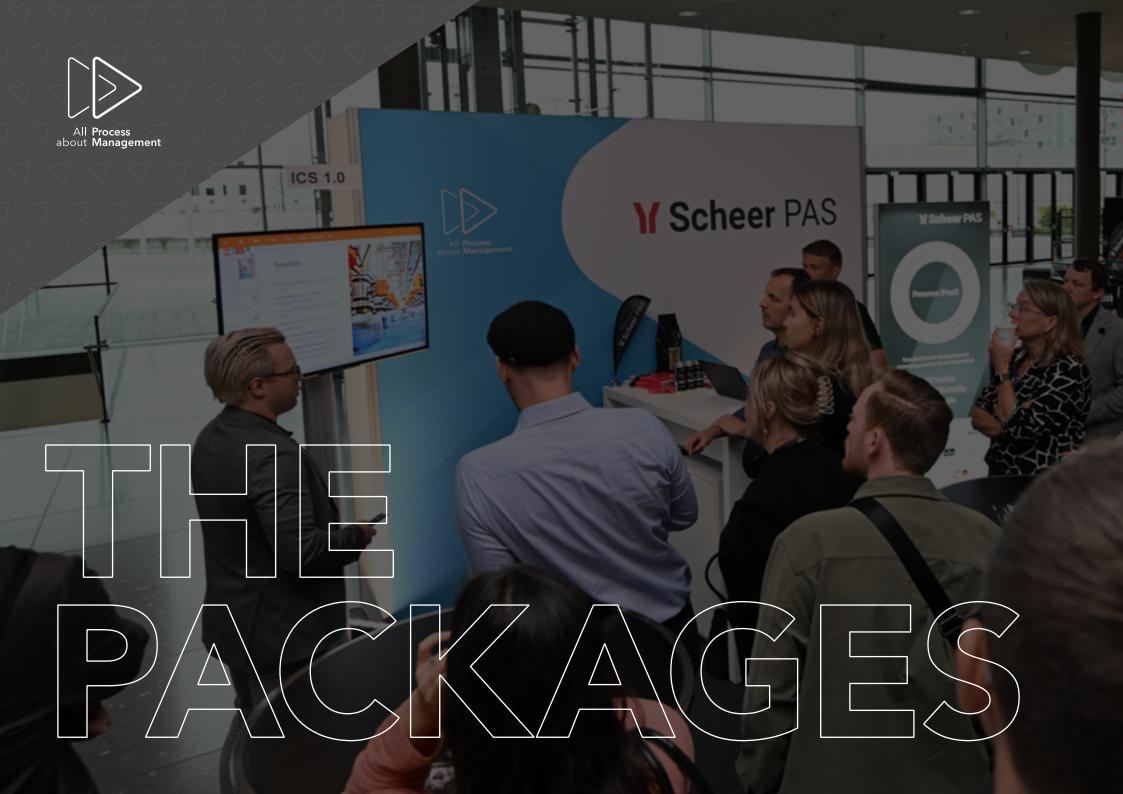
Not combinable with the Add-Ons

CONSULTANTS LOUNGE

GOLD

CONSULTANTS LOUNGE

PLATINUM







- 2 exhibitor badges (conference tickets)
- ▶ 4 trade fair ticket codes (day tickets) for customers
- Free catering at stations in the exhibition area
- ▶ 1 access to the lead-scan app, on-site badge printer
- ▶ 1 long-term parking pass (car) during the event
- Free parking (car) near the hall during setup/dismantling
- Networking areas in the exhibition area
- 2 Wi-Fi access codes up to 10 Mbit/s (5 GHz)
- ▶ 7.5 m² presentation area

- Power connection up to 3 kW incl. consumption and 5-way power strip
- Carpet
- Back wall 2.50 m high and 2 m wide incl. graphic print with your logo
- 2 clip-on spotlights to illuminate the stand
- ▶ 1 screen 43" incl. stand
- ▶ 1 counter
- ▶ 1 lockable cabinet under counter
- ▶ 2 bar stools
- Stand cleaning
- Option to place 1 roll-up (80 cm width)





- 2 exhibitor badges (conference tickets)
- ▶ 4 trade fair ticket codes (day tickets) for customers
- 2 trade fair ticket codes (conference tickets)for hackathon staff
- Free catering at stations in the exhibition area
- ▶ 1 access to the lead-scan app, on-site badge printer
- ▶ 1 long-term parking pass (car) during the event
- Free parking (car) near the hall during setup/dismantling
- Networking areas in the exhibition area
- 2 Wi-Fi access codes up to 10 Mbit/s (5 GHz)
- ▶ 7.5 m² presentation area
- Participation in the Hackathon

- Power connection up to 3 kW incl. consumption and5-way power strip
- Carpet
- ▶ Back wall 2.50 m high and 2 m wide incl. graphic print with your logo
- 2 clip-on spotlights to illuminate the stand
- ▶ 1 screen 43" incl. stand
- ▶ 1 counter
- ▶ 1 lockable cabinet under counter
- ▶ 2 bar stools
- Stand cleaning
- Option to place 1 roll-up (80 cm width)





- 4 exhibitor badges (conference tickets)
- ▶ 6 trade fair ticket codes (day tickets) for customers
- Free catering at stations in the exhibition area
- 1 access to the lead-scan app, on-site badge printer
- ▶ 1 long-term parking pass (car) during the event
- Free parking (car) near the hall during setup/dismantling
- ▶ Networking areas in the exhibition area
- 4 Wi-Fi access codes up to 10 Mbit/s (5 GHz)
- ▶ 10 m² presentation area
- Presentation of a case study with a customer (25 min)

- Power connection up to 3 kW incl. consumption and5-way power strip
- Carpet
- ▶ Back wall 2.50 m high and 2 m wide incl. graphic print with your logo
- 2 clip-on spotlights to illuminate the stand
- ▶ 1 screen 43" incl. stand
- ▶ 1 counter
- ▶ 1 lockable cabinet under counter
- ▶ 2 bar stools
- Stand cleaning
- Option to place 1 roll-up (80 cm width)





- 4 exhibitor badges (conference tickets)
- ▶ 6 trade fair ticket codes (day tickets) for customers
- 2 trade fair ticket codes (conference tickets)for hackathon staff
- Free catering at stations in the exhibition area
- ▶ 1 access to the lead-scan app, on-site badge printer
- ▶ 1 long-term parking pass (car) during the event
- Free parking (car) near the hall during setup/dismantling
- ▶ Networking areas in the exhibition area
- ▶ 4 Wi-Fi access codes up to 10 Mbit/s (5 GHz)
- ▶ 10 m² presentation area
- Participation in the Hackathon
- Presentation of a case study with a customer (25 min)

- Power connection up to 3 kW incl. consumption and5-way power strip
- Carpet
- ▶ Back wall 2.50 m high and 2 m wide incl. graphic print with your logo
- ▶ 2 clip-on spotlights to illuminate the stand
- ▶ 1 screen 43" incl. stand
- ▶ 1 counter
- ▶ 1 lockable cabinet under counter
- ▶ 2 bar stools
- Stand cleaning
- Option to place 1 roll-up (80 cm width)



€14,900* PRICE FROM MARCH 26 €15,399*

INCLUDED

- 4 exhibitor badges (conference tickets)
- ▶ 12 trade fair ticket codes (day tickets) for customers
- Free catering at stations in the exhibition area
- ▶ 1 access to the lead-scan app, on-site badge printer
- 2 long-term parking pass (car) during the event
- Free parking (car) near the hall during setup/dismantling
- ▶ Networking areas in the exhibition area
- 6 Wi-Fi access codes up to 10 Mbit/s (5 GHz)
- ▶ 12.5 m² presentation area
- Hosting of a Masterclass (120 minutes)

- Power connection up to 3 kW incl. consumption and5-way power strip
- Carpet
- ▶ Back wall 2.50 m high and 3 m wide incl. graphic print with your logo
- 2 clip-on spotlights to illuminate the stand
- ▶ 1 screen 43" incl. stand
- ▶ 1 counter
- ▶ 1 lockable cabinet under counter
- ▶ 2 bar stools
- Stand cleaning
- ▶ Option to place 2 roll-ups (80 cm width)



- 4 exhibitor badges (conference tickets)
- ▶ 12 trade fair ticket codes (day tickets) for customers
- 2 trade fair ticket codes (conference tickets)for hackathon staff
- Free catering at stations in the exhibition area
- ▶ 1 access to the lead-scan app, on-site badge printer
- 2 long-term parking pass (car) during the event
- ▶ Free parking (car) near the hall during setup/dismantling
- Networking areas in the exhibition area
- 6 Wi-Fi access codes up to 10 Mbit/s (5 GHz)
- ▶ 12.5 m² presentation area
- Hosting of a Masterclass (120 minutes)
- Participation in the Hackathon

- Power connection up to 3 kW incl. consumption and5-way power strip
- Carpet
- ▶ Back wall 2.50 m high and 3 m wide incl. graphic print with your logo
- 2 clip-on spotlights to illuminate the stand
- ▶ 1 screen 43" incl. stand
- ▶ 1 counter
- ▶ 1 lockable cabinet under counter
- ▶ 2 bar stools
- ▶ Stand cleaning
- Option to place 2 roll-ups (80 cm width)

A separate lounge area in the exhibition h interested participants. The lounge is s you to influence the agenda and offer tact for further discussions on that day.



€3,999* PER DAY

CONSULTANTS LOUNGE

This package allows you to actively shape the conference for one day. A separate lounge area in the exhibition area is available to you, providing your own space for conversations with interested participants. The lounge is complemented by a juice bar and other elements. This package allows you to influence the agenda and offer participants a central point of contact for further discussions on that day.

INCLUDED

- 2 exhibitor badges (conference tickets)
- 4 trade fair ticket codes (day tickets) for speakers & customers
- Free catering at stations in the exhibition area
- ▶ 1 access to the lead-scan app, on-site badge printer
- 1 long-term parking pass (car) during the event
- Free parking (car) near the hall during setup/dismantling
- Networking areas in the exhibition area
- 2 Wi-Fi access codes up to 10 Mbit/s (5 GHz)
- Presentation of a case study with a customer (25 minutes)

- Branded area in the Consultants Lounge
- ▶ Table with 4 chairs for discussions with participants
- Option to place 1 roll-up (80 cm width)
- Power connection up to 3 kW incl. consumption and3-way power strip
- Carpet
- Stand cleaning
- Option to display visuals on the info screen in the lounge (visuals must be submitted in advance)



CONSULTANTS LOUNGE

€7,999* PERDAY

This package allows you to actively shape the conference for one day. A separate lounge area in the exhibition area is available to you, providing your own space for conversations with interested participants. The lounge is complemented by a juice bar and other elements. This package allows you to influence the agenda and offer participants a central point of contact for further discussions on that day.

INCLUDED

- 3 exhibitor badges (conference tickets)
- 8 trade fair ticket codes (day tickets) for speakers & customers
- Free catering at stations in the exhibition area
- ▶ 1 access to the lead-scan app, on-site badge printer
- ▶ 1 long-term parking pass (car) during the event
- Free parking (car) near the hall during setup/dismantling
- Networking areas in the exhibition area
- 2 Wi-Fi access codes up to 10 Mbit/s (5 GHz)
- Hosting of a Masterclass (120 minutes)

- Branded area in the Consultants Lounge
- ▶ Table with 4 chairs for discussions with participants
- Option to place 1 roll-up (80 cm width)
- Power connection up to 3 kW incl. consumption and 3-way power strip
- Carpet
- Stand cleaning
- Option to display visuals on the info screen in the lounge (visuals must be submitted in advance)



EVENING EVENT €5,999

1x available BRAIN STATION €3,499

1x available

Atmospheric close to day 1 of the conference in the exhibition area. All conference participants can attend. Appear as the exclusive sponsor of the evening event with cool drinks and good food.

INCLUDED SERVICES

- ▶ Food & drinks
- Musical accompaniment (e.g., DJ)
- TV in the entrance area for playback of content
- ▶ Option to distribute promotional materials

Sponsorship of the Brain Station over both conference days. With various candies, smoothies, and fruit, you can appear as the exclusive sponsor of the Brain Station.

INCLUDED SERVICES

- Candies
- Smoothies
- ▶ Fruit
- ▶ Branding of the Brain Station with your logo

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LANYARD

PRICE UNTIL END OF FEB 26

€1,500*

PRICE FROM MARCH 26

€1,599*

1x

available

INCLUDED SERVICES

- Printing of lanyards with your logo
- Distribution of lanyards to all participants
- Display of the logo at the badge printer

Note: Lanyards are to be delivered by the exhibitor to Messe Stuttgart in time by post or brought at the latest during setup.

COFFEE BAR

PRICE FROM MARCH 26
€2,599*

INCLUDED SERVICES

- ▶ Placement of a coffee machine directly at your stand
- ▶ Individual branding of coffee cups with your logo

Messe Stuttgart provides 400 printed coffee cups.





Rethinking process automation — ideas, innovations, and solutions.

The Process Hackathon powered by Process Academy is a dynamic, practice-oriented event focusing on real-world challenges in process automation. Organized by Process Academy, this hackathon gives students and professional teams the opportunity to develop innovative solutions, build prototypes, and present compelling concepts. In cooperation with leading technology and tool providers in the areas of process documentation (BPM) and process automation, participants work under the guidance of experienced mentors on practical tasks and projects.



PROCESS ACADEMY

Benefits for all stakeholders

▶ Professionals

Hands-on experience working with new tools, networking opportunities, and talent scouting by potential employers.

▶ Students

Insights into the practice of process automation, mentoring by experts, and the opportunity to demonstrate their skills.

Companies

Solution approaches for specific challenges, knowledge exchange, and the opportunity to discover talent.

▶ Tool vendors

Present your solutions to a professional audience based on concrete use cases worked on by participants.



Messe Stuttgart



- ► Setup
- ▶ Work / Creative Space

Process Academy

▶ Concept

Manufacturer

- ▶ Coach
- ▶ Tools
- Licenses
- ► Test environments

PROCESS Lackachon POWERED BY PROCESS ACADEMY

Mentors / Experts

Support during implementation

Industry

▶ Real-world problem statements

Target group

- ▶ Students
- ▶ Professionals

Outcome

- ▶ Solution approaches
- ▶ Ideas & impulses
- ▶ Prototypes

Sponsor expectations

▶ Provide licenses & environment for the duration of the hackathon for participants ▶ Active participation as a coach of the teams on technical questions ▶ Logo presence

Sponsoring

Sought technologies:

- ▶ BPMN modeling
- ▶ IPaaS ▶ RPA





POWERED BY PROCESS ACADEMY

INCLUDED

- Access for hackathon support staff according to the package
- ▶ Free catering at stations in the event room
- ▶ Free Wi-Fi access for staff
- Group table with chairs, power, a 43" display, and a flipchart with Post-its and pens
- ▶ Option to place 1 roll-up (80 cm width) at the group table
- Hackathon participants bring their own laptop

YOU PROVIDE

- Access for all participants in the team to your system
- Preparation of the system (the use case to be implemented will be developed and tailored by the organizing team in consultation with you)
- Provision of and access to help and documentation of the system for participants
- ▶ Provision of 1–2 mentors for participants
- ▶ All participants receive a goodie bag. You are welcome to contribute goodies.
- ▶ 10–15 minute presentation on the evening before to introduce the system



Company	Street / P.O. Box
Postal code, City	Country
Contact person	Mobile number
Telephone	Email (invoice receipt)
	Email (invoice receips)
Email (contact person)	Website

Step 1: Choose participation package:

SILVER €4,900* SILVER+HACKATHON €8.400*

GOLD €7,900*

GOLD+HACKATHON €11,400*

PLATINUM €14,900* PLATINUM+HACKATHON €18,400*

Step 2: Choose ADD-ON (only available with Silver/Gold/Platinum package; while stocks last):

EVENING EVENT €5,999*

BRAIN STATION €3.499* LANYARD €1.500*

COFFEE BAR €2.500* Further participation packages (not combinable with the add-ons):

CONSULTANTS LOUNGE GOLD €3,999/day* CONSULTANTS LOUNGE
PLATINUM
€7,999/day*

All prices are exclusive of the statutory VAT at the applicable rate (per the currently applicable version of the German VAT Act). Registration is made exclusively on the basis of the General Terms and Conditions of Messe Stuttgart available at www. messe-stuttgart.de/all-about-process-management/ausstellerservice/anmeldung-service/drei-schritte-zum-messeauftritt The place of jurisdiction shall be the Local Court or Regional Court of Stuttgart, depending on competence, if the contracting party is a merchant or a legal entity under public law or does not have a general place of jurisdiction in Germany. In connection with your registration, Messe Stuttgart reserves the right to contact you by email for advertising purposes regarding this event and its own similar events as well as related services. In addition, we will contact you by post and by telephone for advertising purposes where legally permissible. You may object at any time to the use of your data for advertising approaches by Messe Stuttgart. Please address your objection to widerspruch@messe-stuttgart.de/datenschutz.





ANY QUESTIONS?

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