

Communication Package "Architecture Premium"



World's leading trade fair for roller shutters, doors/gates and sun shading systems 19-23 February 2024 Messe Stuttgart, Germany

www.rt-expo.com

## Your target group includes architects, interior designers, civil engineers and planners?

- The world's leading trade fair R+T is the ideal platform for architects, interior designers, civil engineers and planners looking to discover the latest products, trends and innovations this industry has to offer.
- Around 3.000 architects present acknowledged the importance of R+T as a source of information and inspiration.

Use this opportunity ....

.... to promote your company and your ideas!

21.03.2023



### **FACADE**

AESTHETICS

COMPOSITION

DESIGN

**ENERGY EFFICIENCY** 

SUSTAINABILITY

PRODUCTS FOR ARCHITECTS

The logo will leave your target group under no illusion that your company offers anything but products and solutions influential in the planning of future projects.

### Contents of the communication package "Architecture Premium":

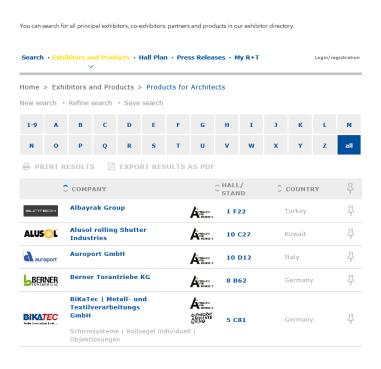
- 1. Designation in the online exhibitor search
- 2. Designation on XXL hall layout plans at the hall entrances on the fairground
- 3. Stand number in A4 size
- 4. Inclusion in the Visitor Guide

21.03.2023



### 1. Designation in the online exhibitor search

#### Index of exhibitors

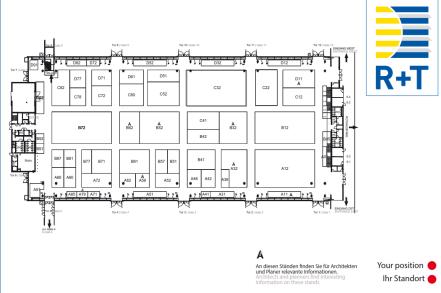


The online exhibitor directory provides visitors with the ideal opportunity to prepare for R+T.

The logo will be placed next to each entry, whether it is a company, product, contact partner or brand name. This logo is an immediate signal to the architects, engineers and planners that you will be presenting products that are relevant to architecture and of interest to them at R+T.

## 2. Designation on XXL hall plan layouts at the hallentrances on the faiground





The XXL plans beside the hall entrances provide visitors with a quick overview of the participating exhibitors.

The logo will be placed at your stand to highlight that this is a stand of particular interest to architects, engineers and planners.

#### 3. Stand number in A4 size



For a better orientation in the halls, every stand will display a stand number. The logo will also be printed in A4 size.

### 4. Inclusion in the Visitor Guide



The Visitor Guide helps visitors to find their way around the exhibition grounds and contains further interesting information (e.g. on the supporting programme). It will be available free of charge at the Entrance East and Entrance West as well as at the information points on the exhibition grounds.

All exhibitors offering interesting and innovative products for architects will be listed in a separate overview in the Visitor Guide.

### **Contact details**

The **overall price** of the communication package "Architecture Premium" is **400 EUR** plus VAT

#### Interested?

Then contact us today:

Chrisoula Lazaridou

Tel.: +49 711 18560-2197

E-mail: chrisoula.lazaridou@messe-stuttgart.de

