



Quantum Effects

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Statistics

In the first year, 2,335 interested participants gathered at the Quantum Effects conference to learn about the latest trends in various aspects of quantum research.

Participants



Gross area m²

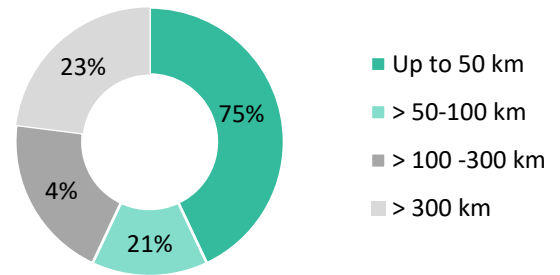


Net-space in m²



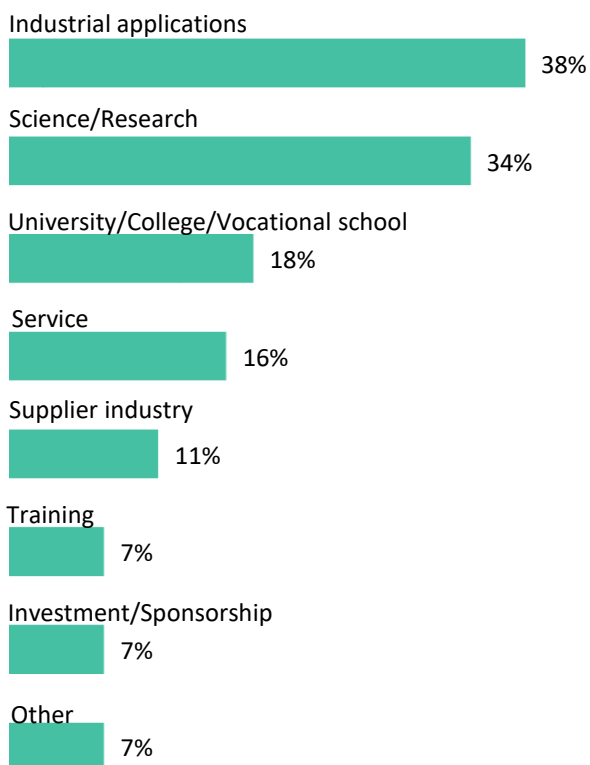
Visitor survey - Catchment area

More than **25 %** travel from a distance from more than 100 km to see Quantum Effects. **17%** from one of 15 different countries.



Visitor survey – Industries & Job field

Branches of industry



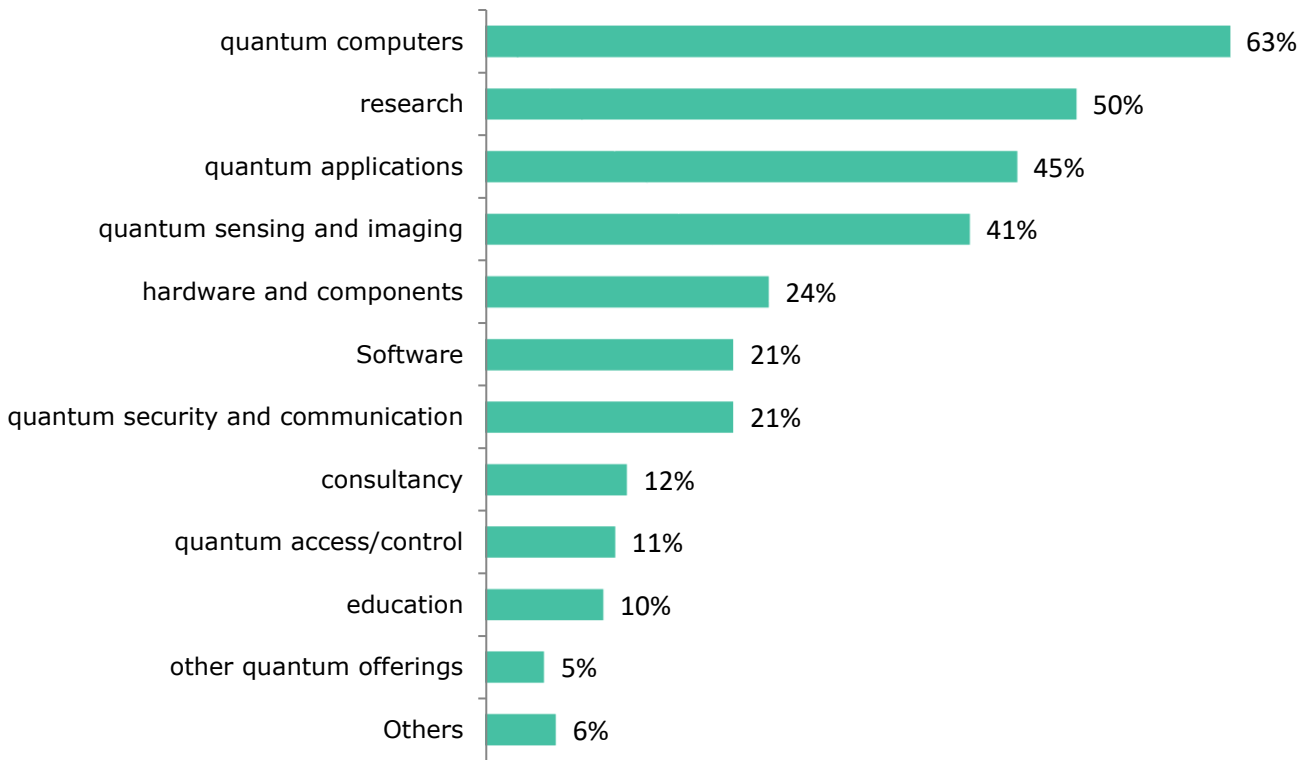
Area of responsibility



The representative survey includes a sample of 162 respondents.



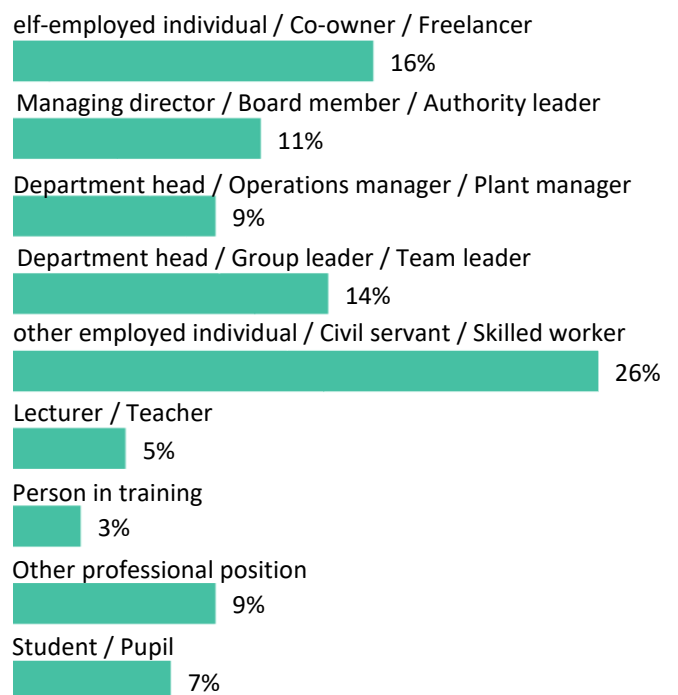
Visitor survey – Interest in offerings*



* Multiple Choice

Visitor survey – Professional Position

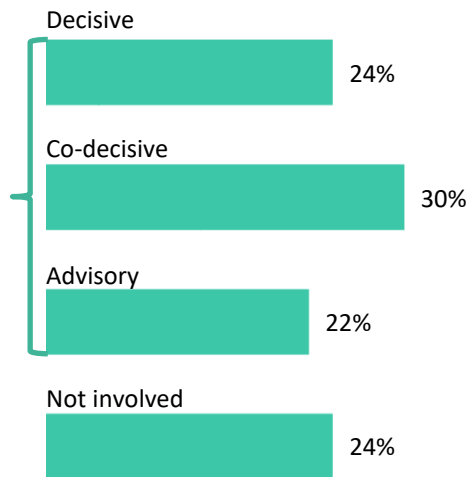
More than a third of the visitors hold a managerial position.





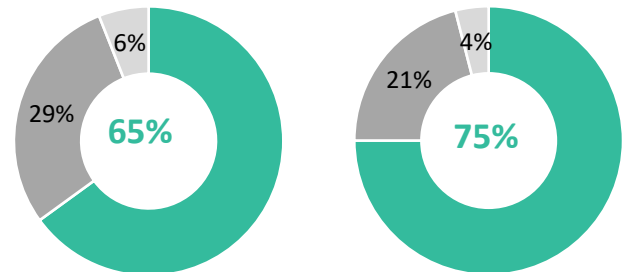
Visitor survey – Decision-making authority*

76% of the visitors are involved in their company's investment decisions.



Visitor survey – Intent to revisit and recommend

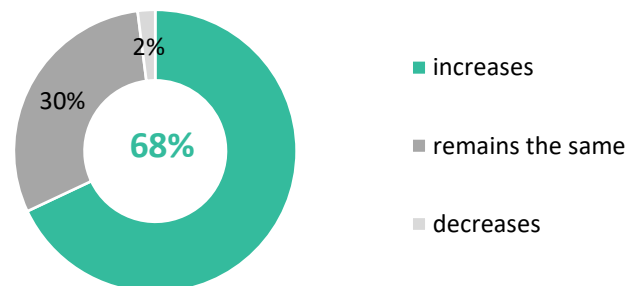
The Quantum Effects is on the visitors' calendar: 65% intend to revisit the Quantum Effects, and 75% intend to recommend it to others.



- Definitely / probably
- maybe
- probably / definitely not

Visitor survey – Significance of Quantum Effects for the industry

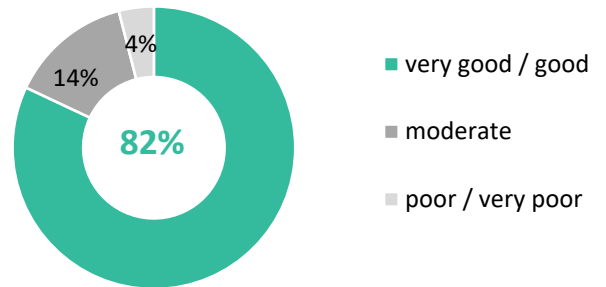
68% of the visitors expect the importance of the Quantum Effects to increase in the future.





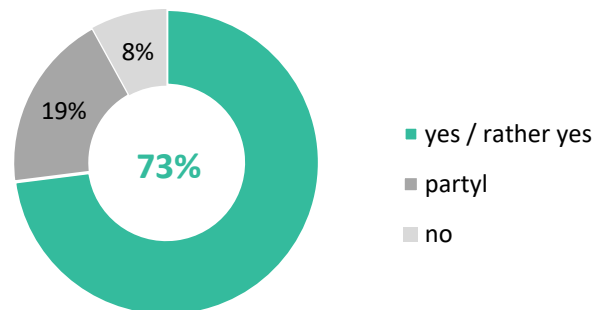
Visitor survey – overall assessment

The visitors give Quantum Effects an overall rating of 1.9, which is a good average score.



Visitor survey – completeness of offerings

Over 70% of the visitors consider the offering to be complete.



Visitor survey – duration of stay

The average length of stay at the fair is 4.7 hours. More than a third of the visitors attend Quantum Effects on both days of the fair.

