

## Press Release

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### LASYS meets France: Messe Stuttgart gains cooperative venture partner

#### Flagship French event ESPACE LASER to début with joint stand at LASYS 2016

Messe Stuttgart, organiser of the international trade fair for laser material processing LASYS, has entered into an extensive cooperative venture with IREPA Laser, the organiser and supporter of the French congress with accompanying exhibition ESPACE LASER. For the first time, a joint stand with up to 20 French companies from the laser industry is planned for LASYS 2016 under the title "ESPACE LASER s'invite sur LASYS". In 2017 it will be called "LASYS meets ... France", when LASYS will be represented with interested companies from Germany, Austria and Switzerland at the trade fair in Strasbourg.

With its campaign "LASYS meets ...", Messe Stuttgart has already expanded its presence in the target countries China and Turkey. For instance, the trade fair is a guest at AMB China in October 2015. Another event is planned for February 2016 in Istanbul. Thanks to the cooperative venture with IREPA Laser, another strategic market has been added with France.

ESPACE LASER was launched in 2001 by IREPA LASER, a recognised technology centre in France for industrial laser processes and materials. Around 40 leading companies from the French laser industry, as well as international suppliers, were acquired as exhibitors for this year's event, which took place in September in Lyon. The exhibitors included BeAM, Gravotech, Laser Cheval and Optoprim, among others.

For Monique Caboche, the organiser of ESPACE LASER, this cooperative venture with LASYS represents an exciting new challenge, which also coincides with the 20th ESPACE LASER. "We couldn't pass up on this opportunity to execute ESPACE LASER in our partner city Stuttgart and give our manufacturers access to the German, Swiss and Austria economies. We are looking forward to welcoming LASYS at ESPACE LASER in Strasbourg in 2017."

Another partner in the ESPACE LASER network is the European Material Research Society E-MRS ([www.european-mrs.com](http://www.european-mrs.com)). As a professional supporter, E-MRS is participating in a planned German-French conference programme during LASYS 2016, in particular on the topic of materials.

Gunnar Mey, Department Director of Industrial Solutions at Messe Stuttgart, adds: "Within the framework of the German-French partnership, we are sowing the seeds for cross-border cooperative ventures and business dealings for French

Internationale Fachmesse für  
Laser-Materialbearbeitung

International trade fair for  
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Messe Stuttgart  
31.05. – 02.06.2016

[www.lasys-messe.de](http://www.lasys-messe.de)

Ideeller Träger:



Arbeitsgemeinschaft  
Laser und Lasersysteme  
für die Materialbearbeitung



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manufacturers and experts at LASYS 2016. In return, we are making it possible for our exhibitors to be represented with the "LASYS meets ... France" offer in Strasbourg at "ESPACE LASER 2017" and to successfully operate on the French market through our partner network."

Further information is available online at [www.lasys-messe.de](http://www.lasys-messe.de)

## About LASYS

As the only international trade fair, LASYS clearly focuses on system solutions in laser material processing. Since the start of the trade fair in 2008, it has successfully established itself as a user platform for the latest laser systems, machines and processes. LASYS addresses all industries and materials, in particular decision-makers from the international industry. The focus is on all tried-and-tested, but also innovative, manufacturing processes, applications and potential uses of laser in industrial manufacturing.

Other trade fairs are also taking place parallel to LASYS 2016 at the Stuttgart trade fair grounds, which create synergy effects for the visitors: the automotive shows with Automotive Testing Expo Europe, Engine Expo, Automotive Interiors Expo, Global Automotive Components and Suppliers Expo, and the Autonomous Vehicle Test & Development Symposium, as well as O&S, the international trade fair for surface treatments and coatings, and parts2clean, the leading international trade fair for industrial parts and surface cleaning.

The VDMA is a professional and conceptual supporter of LASYS.

LASYS takes place at the Stuttgart trade fair centre from 31 May to 2 June 2016. Further information is available online at [www.lasys-messe.de](http://www.lasys-messe.de)

Download images and more press releases on LASYS here:  
[www.messe-stuttgart.de/en/lasys/journalists/press-material/](http://www.messe-stuttgart.de/en/lasys/journalists/press-material/)

Twitter: [twitter.com/lasys\\_tradefair](https://twitter.com/lasys_tradefair)

## Images:

LASYS meets France:

Messe Stuttgart gains another strategic cooperative venture partner from abroad: Under the motto "LASYS meets France", the flagship French event ESPACE LASER will be a guest for the first time in Stuttgart with a joint stand at LASYS, the international trade fair for laser material processing, from 31 May to 2 June 2016.

From left to right:

Franck Rigolet, strategy manager of ESPACE LASER, Ulrike Mayer, Messe Stuttgart representative in France, Monique Caboche, event organiser of ESPACE LASER, Gunnar Mey, Department Director of Industrial Solutions at Messe Stuttgart Image: Messe Stuttgart

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